THANK YOU PARTY GROUP FOR ARRANGING GREAT PARTY TOGETHER

WEEK 45

November 2, 2015
Nearly everywhere pointing out, with a sense of superiority, how people are slaves of technology nowadays, always using their electronic devices in public. I’m talking about illustrations like these. Or comics like these. Or short films like these. Or articles like these or these. Or photographic projects like these. Again, I could go on. The world wide web is filled with all kinds of expressive works related to this issue, probably because it’s something people care about. But I feel that most of that content treats it using the same premise: smartphones are ruining our lives (at least to some extent).

Every time I see content like that, I feel the need to express my profound disagreement, for which I usually resort to Twitter, always ending up wanting to say more than I could, so I decided to write this piece. Of course, this expresses my views just like those authors whose works I’m commenting on, so you may disagree with me and find that they are right and I’m not.

My main premise is that I don’t think smartphones are isolating us, destroying our social lives or ruining interactions. I see smartphones as instruments for communication. Instruments that enable interaction on ways that just weren’t possible before, connecting us with people all around the world, via Twitter, instant messaging or other services. Some people would even qualify that as pretentious, but I’ll refrain from that.

If you have used the internet in the last years (and I suspect you have), you have probably seen a picture on your Facebook feed or on your Tumblr dashboard or...
THE WEEK THAT WAS

Share your projects, fikas and class moments with UID by sending your photos to: wozzop@gmail.com

@akansha Friday mode #at fika

@daanhekking Oeh, IxD is decorating well! @achievunlock Million tiny parts. Halloween is coming! I hope I can connect them on time >_< #halloween

@daanhekking 3D scanning people today

@ebecksrosenlund Yesterdays outfit :) @flodysue Late night. Prototype.

@Maja Come to the APD bar in the project studio and get a taste of tomorrow’s toilet visit!

@villjamopappa getting familiar with volvo’s new model at uid

@chadudrafa #halloween

IxDA at their field visit to north for their new project

@mimigle A mini UID reunion aka “blurred out of excitement” & "too happy to open the eyes" & "basil for dessert”

Maja goes shopping at Gallivare

@achiwonklock Million tiny parts. Halloween is coming! I hope I can connect them on time >_< #halloween

#lifeatuid
Magical things happen on halloween at UID grapes.

No idea how we got everyone in but you people are awesome.

I'll stay here and deal with the human.
Designer Tom Uglow is creating a future in which humanity’s love for natural solutions and simple tools can coexist with our need for information and the devices that provide us with it. “Reality is richer than screens,” he says. “We can have a happy place filled with the information we love that feels as natural as switching on lightbulb.”

Watch it here: http://www.ted.com/talks/tom_uglow_an_internet_withoutScreens_might_look_like_this