| APD1   | Product Analysis                        |
| APD2   | Degree project in Product Design       |
| BAI    | Design Project I                        |
| BAI2   | (on internships)                        |
| BAI3   | Design Project Degree Work             |
| IDI1   | Future Transport Project               |
| IxD1   | Communication Design for co-creation  |
| IxD2   | Degree project in Interaction Design   |
| TD1    | Storytelling in Design                 |
| TD2    | Degree project in Transportation Design|

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**Kitchen Cleaning**

**Workshop Cleaning**

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Check out the UID vimeo pages:
video.com/uid & vimeo.com/ixduemea

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Thanks for your contributions. Future articles & photos can be sent to: wozzop@gmail.com by Friday evenings. We love hearing from you!

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Graphic Designer: Rafa Chadud
Contributions: all the #lifefutuid contributors!

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But the Highway Administration granted Clearview provisional approval, pending further investigation. The studies out of Penn State and Texas A&M had demonstrated Clearview's improved legibility on positive contrast signs—for instance, those with white letters on a green background. It wasn't clear how Clearview would perform on signs of negative contrast—that is, signs with black letters on a yellow, orange, or white background. In 2006, a followup study at Texas A&M found that Clearview offered no significant benefit over Highway Gothic in such cases. In fact, nighttime recognition tests found that replacing Clearview actually decreased the distance at which people could read negative-contrast highway signs.

The fact that Clearview increased recognition distance in some circumstances but decreased it in others was troubling. Additional studies from Texas A&M found that Clearview did not always lead to a significant improvement in legibility distance, and that when it did, “it was an improvement of about 3 to 12 percent.” To further confuse things, it is possible that some of the perceived benefits of Clearview might actually have to do with a materials innovation introduced in 2003. “After more than a decade of analysis,” agency administrator Gregory Nadeau wrote in a recent blog post, “we learned that retro-reflective sign sheeting materials that direct a vehicle's headlamp beams back to the observer were the primary determining factor in improved nighttime visibility and legibility.”

Read the Wired article here: http://goo.gl/B5wMTt
Rafa Chadud

Class & Company
ID!

10 words or less about yourself
Crazy Cat Lady :D

Something most people don't know about you
I'm a passionate for horror related things and I got distracted very easily.

An interesting fact from your country
Brazil is now having a very complicated political moment, our President Dilma Rousseff is facing requests for impeachment due to problems with corruption. Although nothing against her was found until now. We had an incident with our ex-President Lula, facing a coercive investigation, with a hilarious arrest request that put Hegel as Karl Marx's partner instead of Engels. :P

The New Black in Web
A list of movies to get some inspiration available on Netflix: :D
http://www.fastcodesign.com/3041441/22-movies-every-designer-should-watch-on-netflix

The New Black in TV/Movies
I'm into horror movies but it's hard to find a good one with different plot/scene/theme, but recently I watched “Goodnight Mommy” and it's really great if you like horror movies with creepy children. :D

The New Black in Randomness
Lonely Island produces funny videos that I just can't stop watching even if they are really old.

Nominated for the next issue:
Carolina Weigt - BA1

Making Music with 2,000 Marbles
The Wintergarten Marble Machine is a piano organized contraption made out of birch plywood, some Lego Technic sets, and 2,000 marbles. The machine was made by Martin Malin, a musician from the Swedish band Wintergatan, who spent 14 months of 40-or-so-hour work weeks to make the machine. When Malin winds a hand crank, the marbles cascade through a series of gears and chutes, plunking down on xylophone keys to create a cheerfully sci-fi harmony.

Watch the slick video here:
https://goo.gl/tp6OSm

HumlabX: Short Course on MaxMSP
Tuesday 15 March + Tuesday 22 March
13:00 - 15:00

MAX/MSP is a visual programming language used to experiment with music and multimedia. The program is used by composers, video artists and artists all over the world to create sound compositions, applications, live performances or interactive sound/video installations.

During this workshop the basic functions in MAX/MSP are presented. We will also create a sampling tool that can be maneuvered with a keyboard. For both these sessions you are encouraged to bring your own laptop.

Börje Ahlstedt reads Shakespeare
Friday 18 March
12:10 PM - 12:50 PM
University Library

Börje Ahlstedt is one of Sweden’s most famous actors. When he visits Culture on Campus he will read new translations of Shakespeare’s dramas “The Storm” and “Cymbeline”.

In partnership with Afton Förö. The Department of Language Studies, Umeå Theatre Association and ABF.
RESEARCH TALKS

JODI FORLIZZI & ALASTAIR MACDONALD
MARCH 15, 10.00-12.00
UID AUDITORIUM

DESIGN & AGENCY IN HEALTHCARE

Research panel talk moderated by Erik Stolterman with Jodi Forlizzi (Professor in the Human-Computer Interaction Institute at Carnegie Mellon University) and Alastair Macdonald (Professor and Senior Researcher at the Glasgow School of Art)