STAY IN THE LOOP

APD1
CAID - Advanced level, step 1

APD2
Technological Innovation

BA1
Design process 1

BA2
Design as Emotional Experience 2

BA3
Design and theoretical subjects 3

IDI
Project presentation and Sustainable design

IxD1
Graphic Design 1

IxD2
Form Workshop 2

TD1
Skills and Techniques

TD2
Project 3: Vehicle Interior

Single subject courses
Service design
Strategic design and product development

Life drawing Monday & Wednesday 16:30
Kitchen cleaning: APD1
Workshop cleaning: BA2

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Or follow us: @wozzop
Check out the UID vimeo pages: vimeo.com/uid & vimeo.com/ixdumea

CREDITS
Thanks for your contributions.
Future articles & photos can be sent to: wozzop@gmail.com by Thursday evenings.
We love hearing from you!
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WOOZZOP CULTURE

WEEKLY TED VIDEO
Career analyst Dan Pink examines the puzzle of motivation, starting with the fact that social scientists know but most managers don’t: Traditional rewards aren’t always as effective as we think. Listen for illuminating stories -- and maybe, a way forward.

Bidding adieu to his last “real job” as Al Gore’s speechwriter, Dan Pink went freelance to spark a right-brain revolution in the career marketplace.

INSPIRATION
http://illustrationfriday.com/ - Illustration Friday is a weekly creative outlet/participatory art exhibit for illustrators & artists of all skill levels.
http://www.popgadget.net - Personal tech + innovative lifestyle for women

Do you have any inspirational sites or blogs that you want to share with the rest of the school? Send them in to wozzop@gmail.com.

A SCHOLARSHIP FOR DESIGN FOR ACCESSIBILITY IN THE BROADEST SENSE
In the honour of, and to support the continuation of the work of Hans Persson, the D&R (Swedish Design Research Network) and the Swedish Faculty for Design Research and Research Education have established a scholarship of 10,000 SEK open for all graduate and post-graduate students in the D&R network to apply for [that includes UID]. By doing this, we want to encourage design for accessibility in the broadest sense – for people, for products, for services, for societies, for participation, for interaction, for inclusion, for diversity and for the best.

The application for the scholarship must reach the recipient no later than October 31, 2012.

Read more about it here: tinyurl.com/drscholarship

SAUNA
We always love new sauna enthusiasts, and we try to make it as pleasant as possible. Please contribute with any great songs you may have lying around!

tinyurl.com/SaunaPlaylist

FREE FONTS!
In lieu of other editorials, I would like to recommend a current font favorite à la GemFonts. It’s a font family of 31 different sans serif variations.

Curious what it looks like? It’s used throughout the issue!

Walkway Bold, Black, Oblique, Rounded and more!

http://www.dafont.com/walkway.font
UID’s first
doctorate of
design
Camille Moussettes

Spikning (nailing) is an academic ritual when publishing a doctoral thesis. Three weeks before the disputation the thesis needs to be made public so that anyone who wants can read it and come with critique during the disputation. One copy is, almost ceremonially, nailed up by the respondent, often to a notice board, for public viewing.
**SWEDISH**

Julmust - [jul-must] - Literally “Christmas must”. Must is usually a freshly pressed fruit juice, commonly from apples. Julmust however is a traditional Swedish Christmas drink with (tons of sugar aside) commonalities with beer due to the hops and barley used as flavouring. Look out for it in the weeks to come as it will pop up in stores all around.

Hur är läget? - [huhr eer leeget] - How is it going? Literally means “How is the situation?”

Lycklig - [lihk-ligh] - Happy, joyful.

Want to learn some proper Swedish? Continue reading below.

Swedish for Industrial Designers, 7,5 credits

The course is aimed at design students without prior knowledge of the Swedish language. The goal of this course is to provide a basic introduction to the Swedish language, Swedish culture and society, with a focus on Swedish design.

Who can take this course?: Students and

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**EXQUISITE CORPSE CORPSE 2, PLAYER 1**

This week, Exquisite Corpse interviews its first non UID student, Magnus Hansson, co-owner of the restaurant Hansson and Hammar. Magnus and I sat down last Tuesday morning, and I got the chance to find out more about UID’s favorite (and only) chef:

**What’s your name?**
My name is Magnus Hansson, I’m from Umea and I’m 40 years old.

**Did you study culinary arts?**
Yes, here in Umea in high school, and then the restaurant school at the university.

**Did you get straight into this restaurant after university?**
No, I have worked many places; in Umea, Stockholm, Scotland, in Switzerland. I worked with this big company, Eurest. They have a lot of food in airports and schools. It’s everywhere in the world. I was a manager of ten restaurants here in Umea.

**How big is Eurest exactly?**
When I worked there it was 350,000 employees. It’s a really big company.

**In Switzerland, where exactly did you work?**
I like to ski. I worked in a place in Lucerne, in the German area. I thought everyone in the world speaks English, but not there! I had to learn German! It was great, a hotel in the Alps, I worked in the morning, was free a few hours in the middle of the day to go skiing, then I worked the evening. So I worked almost every day.

**How did you meet Hammar?**
We met here at university in Umea. It was 1995, we were the first class at the restaurant school. He liked to ski too, we would ski together. Then we said that sometime in the future we were
going to have a restaurant together. We both went our separate ways and worked for a while, I was here with Eurest and he was in Stockholm. Then he worked at Eurest too; I recommended him to the company, because he wanted to come back to Umea. So we were both working up here, and then we got a chance to open our own restaurant.

Where did you open your first branch?
Up at IKSU. Now we have a restaurant there, one up at the university, and one here at the design campus.

How hard is it to manage a restaurant?
Quite hard! But when you find the right employees, then it’s great. That’s the hardest thing. Because when you work at a restaurant, maybe you work there for a year, go somewhere else, maybe study. Some people stay, some don’t. But I like it that way too, you meet new people. It’s fun.

James wanted me to ask you what your favorite dish is.
I like fish, fish from Norway. I have a friend who goes to Norway once or twice a year to fish. He brings me really good fish from Norway. I love to do it on the grill, when the meat is lean, without a lot of fat. I like simple cooking. In Umea we don’t catch our own fish.

That’s so strange! The river’s right here!
I know! Have you eaten much fish here?

Just salmon.
The salmon here is from Norway!

What’s the dish you think people like the most when you cook here?
Fish is one of the most popular dishes, our breaded fish is really popular, and the grilled meats too. The grilled meat with béarnaise sauce. People seem to love that.

What’s something about you that no one would know unless they specifically asked?
Up in Norway, we would dive and explore ships that sank in the World war.

What? You would what!?!? Yeaa! There are a lot of grenades and mines, it’s illegal to do it. So you have to go in the middle of the night.

Holy sh*t! That’s crazy!
Yeah, we brought up weapons, buried with oil. We found big grenades and we brought them up. Not so clever. So we would bring them up and take everything up and keep the shell. There are a lot clothes and books down there. You go in the middle of the night, with flashlights. It’s like in a movie, you go down, it’s all dark, it’s snowing on the surface, we would go in the middle of the winter. You see the ship, and it’s really, really cool. We would go with the dry suit.

Do you prefer the winter or the summer here in Umea?
I think the winter is best because we don’t have any summer anyway!

What’s your favorite thing about Umea?
We only have about 100 000 people. I think it’s a good size. And you still have everything you need, the university, the hospital, a lot of young people here. The city is very lively. You can take your bike everywhere. I like to bike. I only take the car when I have to take the kids to school, but when my wife takes them, I always take the bike. Even in the winter. Umea is great, you can go home, hang out, then go out to be with friends because everything is so nearby. You can be spontaneous. I like the nature here, and I like people. Everyone here is very friendly.

Who would you like me to interview next?
If you haven’t interviewed him already, Allan Greve over at the architecture school. He’s a teacher. He’s really, really awesome. He wants to make this campus alive.

What’s the question you want to ask him?
Hmm, maybe why chose Umea!

Thank you!
No problem!

How many of you have ever been to the architecture school? I know I haven’t, and it’s only right across the bike lot. Next week, for the first time ever, Exquisite Corpse will be venturing outside the walls of our Design School.
SIMON KING

DESIGN SALVAGE

EXPERIMENTS IN THE MARGINS AT IDEO

Design thinking and a human-centered approach define the IDEO process. This is the core, but it’s the experiments at the edges that keep us inspired, informed, and relevant. I’ll be sharing some recent examples.