Datum/date: 2013-09-04
Time: 15.00
Plats/location: UID administration conference room

Attending:
Maria Göransdotter, ordf./chair
Anna Valtonen, Rector
Sara Eriksson, minutes taker

Närvarorätt/Right to attend:
Rådsordföranden / Council chairs
Ledningsgrupp / Leadership group
Studeranderepresentant/Stud. repr.: Simon Larsson, BFA2. Substitute: vakant
Doktoranderepresentant/PhD stud. repr: Stoffel Kuenen. Substitute: Daniela Rothkegel.

Kallade/Notified to attend:
Niklas Andersson, ärende 26.

Beslutsmöte, ärendelista / Decision meeting, item list

23. Utseende av BFA programansvarig och utbildningsansvarig för fristående kurser / Appointment of BFA programme director and director of single subject courses

24. Ledamöter till institutionsstyrelse / Members of Department board

24. Mötesplan läsåret 13-14 / Meeting plan 13-14

25. Antagning till forskarutbildning / Admission to PhD education

Närvarande/Present

Maria Göransdotter, Chair
Anna Valtonen
Sara Eriksson, minutes taker

Ärende/Issue

23. Utseende av BFA programansvarig och utbildningsansvarig för fristående kurser / Appointment of BFA programme director and director of single subject courses

Beslut – Åtgärd / Decision – Action

Beslutas att Per Sihlén utses till programansvarig för kandidatprogrammet i Industridesign samt Linda Bogren till utbildningsansvarig för fristående kurser, båda för det kommande läsåret.

Decision to appoint Per Sihlén as programme director for BFA and Linda Bogren as director for single subject courses, both for the coming study year

24. Ledamöter till institutionssstyrelse på Designhögskolan/ Members of the board at UID

Beslutas att utse Anne Asensio, Mikal Hallstrup och Björn O. Nilsson till styrelseledamöter i Designhögskolans institutionssstyrelse. Beslutas att väl av Designhögskolans ledamöter ska hållas för anställda och studenter under september månad.


Decision to appoint Anne Asensio, Mikal Hallstrup and Björn O. Nilsson as members of the strategic department board at Umeå Institute of Design. Decision to hold elections in September regarding staff and student representatives in the board from Umeå Institute of Design.

Basis for decision: See attachment. Nominations made by staff and leadership group at Umeå Institute of Design. Discussed in Local cooperation group.

25. Möttesplan läsåret 13-14/ Meeting plan 13-14

Beslutas att fastställa mötesplanen. Se bilaga.

Underlag för beslut: Samverkat i LSG dag som ovan.

Decision to establish the meeting plan. See attachment.

Basis för decision: See document from the local cooperative group.

26. Antagning till forskarutbildning/ Admission to PhD education

Beslutas att anta Monica Lindh-Karlsson till forskarutbildningen samt beslut att utse Anna Valtonen som huvudhandledare och Johan
Ärende/Issue

Beslut – Åtgärd / Decision – Action

Redström som biträdande handledare.


Decision to admit Monica Lindh Karlsson to the PhD programme, and decision to appoint Anna Valtonen as main supervisor and Johan Redström as assistant supervisor.

Basis for decision: Comment and recommendation from Johan Redström. See attachments.

27. Sista ansökningsdag 2014/
Deadline for applications 2014

Beslutas att tidigarelägga datum för sista ansökningsdag till masterprogrammen och IDI, till 15 januari, och senarelägga datum för sista ansökningsdag till Kandidatprogrammet i industridesign till 1 mars.

Underlag för beslut: Niklas Andersson, ordförande i Utbildningsrådet, föredrar diskussioner och förslag till beslut från programansvariga och administratörer.

Decision to move the deadline for applications to the master programmes and IDI to an earlier date, January 15, and to postpone the deadline for applications to the Bachelor programme to March 1.

Basis for decision: Niklas Andersson, chair of the Education council, summarises discussions and suggestion for decision from programme directors and administrators.

Maria Göransson
Prefekt/Head of Department

Anna Valtonen
Rektor/Rector

Sara Eriksson
Sekreterare/Secretary
External members of UID Department board

The leadership group of UID proposes the following three persons as external members of the Department board of Umeå Institute of Design. All three have indicated that they are willing to participate in the board.

Anne Asensio joined Dassault Systèmes in November 2007 as Vice President of Design Experience. In this role, she will launch DS’s Design Experience strategy with the mission to define and implement “best in class” design solutions for enterprises, design studios and individual designers as well as to foster a Design Excellence culture within Dassault Systemes. Prior to her DS appointment, Anne held influential roles at General Motors and Renault, and won several prestigious accolades for her talent and experience. Most recently Anne worked as Executive Director of Design, Advanced Design, at the General Motors Design Center, also in charge of vehicle design at GM’s Michigan, Los Angeles and England design studios. She led the development of a number of recent auto show concepts including the Cadillac Sixteen and the Hummer H3T, and others, the latest one being the Chevrolet Volt, presented in 2007 in Detroit. Anne joined GM in 2000 as Executive Director of the Brand Character Center, and later was responsible for Interior Design, Quality and Brand Character. She began her career at French automaker Renault, where she was responsible for driving the design of small and mid size cars, such as the Megane range.


Björn O. Nilsson, president of the Royal Swedish Academy of Engineering Sciences or Kungl. Ingenjörsvetenskapsakademien (IVA). He has a background in biochemistry, and defended his dissertation at KTH in Stockholm in 1986 ("Fusions to the gene encoding staphylococcal protein A"). He has published 63 scientific papers and holds 8 patents/patent applications. He has previously worked in several leading positions in the biotechnical and medical industries, amongst others Pharmacia, Karo Bio and Biacore International. He is a member of the board in BioInvent International AB and deputy chair of Ångpanneföreningens Forskningsstiftelse (Åforsk).
### 2013-2014 UID Meeting plan
(see uid.umu.se for our staff for council & group members)

<table>
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<tr>
<th>Event</th>
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<td><strong>Design research seminars</strong></td>
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<td><strong>College of PhD supervisors</strong></td>
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<td><strong>PhD festival</strong></td>
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<td><strong>Friday Meeting</strong></td>
<td>Fridays every week 8.30-9.00 in the Conference room (TA-staff and core area teachers)</td>
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<td><strong>Wozzop</strong></td>
<td>Mondays every week 10.15 in the Atrium</td>
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<td><strong>Events</strong></td>
<td>BFA exams w 19, MFA exams w 21, UID’14 4-5 June, Degree exhibition 4-19 June, Degree ceremony/dinner/party 6 June, DRS2014 16-19 June</td>
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Application Monica Lindh Karlsson PhD Education 2013

I hereby apply for the PhD education at Umeå Insitute of Design.

My proposed research topic is as follows:

Picture yourself working with different competences in a product development project. You are the consultant designer in a team with engineers, ergonomists and marketers from the company. Your task is to develop a future design concept. You are asked to bring in a design thinking process in the multi discipline team. There are various levels of design experience in the team. Some have worked closely for many years and others have taken university courses in design. But you have a vision to work more progressive and take the challenge of bringing together different disciplines and work more contemporary and actually make a change.

Imagine that you trust your experience to work creative with open processes to avoid early decisions, cooperate with users in an iterative experimental process. You are used to work with a fluent and hermenenutic process. Your challenge is to communicate and visualize a way of working that brings in design aspects in the process and bring peoples competences together. You will challenge design methodology descriptions and rational explanations of a design process and bring in a contemporary and future way of approach design doing in teams.

I am interesting in how to describe, communicate and visualize a way of performing design in multidisciplinary teams with a foundation from design but without earlier rational way of descriptions. My standpoint will be from a sociocultural perspective that will bring in alternative approach on design doing. With sociocultural perspective I mean that a design process inherent earlier development and experience but is constructed in an on going communicative process and not from fixed descriptions. New technologies, artefacts and discourses are significant for a sociocultural perspective.

My study will be communicated with a program and develop over time. The material for my study consists of literature studies and with a practice-based design research methodology with e.g. experimental prototyping, case studies and observations, scenarios and workshops. It will be analysed and reflected from a theoretical perspective and communicated both written (articles and book) and oral with design students and professionals.

The result is expected to contribute with new aspects, approaches and insights on design doing and affect both design education and professional performing in design.

Monica Lindh Karlsson
Regarding Monica Lindh Karlsson's application to the PhD Programme

Background

As an academic discipline, design is currently undergoing substantial changes with respect to the mechanisms of its disciplinary development. The central role of practice in design has traditionally made individual artistic development the primary way for teachers to expand and deepen their expertise – knowledge that then could be passed on to students. In this model for design education with roots in the early days of design at schools such as Bauhaus and later HfG Ulm, there is little need, and indeed also little room, for the means and modes of disciplinary development we take for granted in most other areas of academic education, namely academic research. During the past decade, this has begun to change as a result of a rapid growth of design research. With the introduction of research also in the artistic domains, many new opportunities for developing design has emerged, as have some more complicated issues pertaining to how existing education environments may be able make full use of these new possibilities.

One of those needs concern how to open up for expert senior design educators to make a shift from individual artistic development work to design research as a way of developing knowledge and education. Unlike most areas of academic conduct, teaching in design is traditionally neither based on academic research nor carried out by teachers trained in such research. Thus, we lack both the tradition and the infrastructure necessary for this to be done. With the introduction of PhD programmes in design, part of the necessary infrastructure is now increasingly in place, but we still face the challenge of how to make it possible for senior staff to engage in this transition. That we find ways of making this possible is crucial: the seniority, the knowledge, skills and expertise of our teachers are essential to our education also in the future.

In the light of these challenges, we aim to initiate a series of projects where we support existing staff in making this transition by means of combining enrolment in our PhD programme with research projects based on their previous/current projects. To do this, we will use a combination of strategic resources and project-related funding in the set-up. In this way, we aim to investigate how we can create development paths from previous/existing artistic development work into design research that, over time, enables us to fully make use of academic research as a means for developing design education.

Monica Lindh Karlsson

In addition to being the leader of our Bachelor programme, one of our most experienced teachers Monica Lindh Karlsson has for the past years been carrying out research projects in collaboration with external partners such as KTH through the Pie-P network. Through a series of research projects, she has investigated and developed a set of new collaborative formats such as ‘Hot Teams’. During this time, she has also started to prepare for extending this work into doing a PhD by means of taking active part in research seminars, PhD courses, etc. The next step for her is therefore to set her normal teaching obligations aside and fully focus on her research and PhD education.

This makes Monica Lindh Karlsson an ideal candidate for us to begin investigating possible transitions into research for our most experienced and senior teachers in design. I strongly recommend that we allocate strategic resources in addition to the applicant’s project funding available through Pie-P, to make it possible for Monica Lindh Karlsson to make this transition and enrol as a PhD student.

Johan Redström, Professor, Head of Research
September 4th, 2013