Närvarande/Present

Maria Göransdotter, ordförande/ chair  
Sara Eriksson, sekreterare/ minutes taker  
Philip Nilsson, BA i studeranderepresentant/ student representative  
Joakim Bergbom, APD  
Studeranderepresentant/ student representative

Frånvarande/Absent

Anna Valtonen, rektor/rector

Ärende/Issue

30 Formation av arbetsgrupp, utveckling av studieplan för forskarutbildning/ Formation of workgroup to develop a study plan for the PhD programme.

31 Resurser för uppdatering av institutionens forskning på Designhögskolans hemsida/ Resources for updating research presentation on UID website

Beslut – Åtgärd / Decision – Action

Beslut/Decision: Beslut att sätta ihop en arbetsgrupp som består av huvudhandledare, rektor samt prefekt för utveckling av studieplan gällande forskarutbildningen. /Decision to form a work group consisting of main supervisors, rector and head of department to develop a study plan for the PhD programme.

Underlag för beslut/basis for decision: Se bilaga/See attachment.

Beslut/Decision: Beslut att ny struktur för webb gällande forskning och forskarutbildning på Designhögskolan ska jobbas fram av grafisk designer Marije de Haas och kommunikatör Petra Käck, med leverans av innehåll och material från doktorander och forskande personal i god tid före deadline för publicering 15 december. / Decision that graphic designer Marije de Haas and communications officer Petra Käck will create a new structure for the web presence of UID research and PhD education. All PhD students and research active staff need to deliver material in due time before the publication deadline of December 15.

Underlag för beslut/Basis for decision: Se bilaga/See attachment.

32 Ansökan konstnärligt utvecklingsarbete, Anna Valtonen/Application artistic development work, Anna Valtonen

Beslut/ Decision: Ärendet flyttas till nästa möte/The item is postponed to next decision meeting.

Underlag för beslut/basis for decision: Ett möte i kommittén för konstnärligt utvecklingsarbete måste hållas innan beslut kan fattas. /A meeting in the Artistic Development Work Committee must take place before a decision is taken.

Maria Göransdotter  
Head of Department

Sara Eriksson  
Secretary
Request to decide upon the formation of a workgroup to develop a study plan for the PhD program

There are new rules and policies regarding research education at Umeå University, that requires us to revise the existing study plan. The research council decided to propose that a working group consisting of the main supervisors of UID (Johan Redström, Erik Stolterman and Anna Valtonen) together with head of department (Maria Göransdotter) is implemented to develop a new study plan for the PhD program. The task also includes developing the necessary adjacent documents, including course plans for mandatory courses.

Request for resources necessary to update research presentation on UID website

The research council discussed the need to update and revise the way research is presented on the UID website. The council decided to form a workgroup consisting of head of research (Johan Redström), teacher representative (Catharina Henje), post-doc representative (Heather Wiltse, and a PhD student representative (to be elected by the PhD council).

The council wishes to forward a request to the decision meeting about the allocation of the resources necessary to carry out the project, most notably the time necessary for communications officer (Petra Käch) and graphic designer (Marije de Haas) to participate and develop a new presentation for the web.

On behalf of the research council,

Johan Redström, chairman
Application for artistic development work funding

I hereby apply for funding for artistic development work from Umeå Institute of Design, with the aim of producing a book on academic writing for designers to be used in education at UID and later published. The preliminary title of the book is "The Craft and Design of Academic Writing" and it is written in collaboration with Toni Ryynänen. The time plan for the project is that a working version of the publication should be available by January 2013.

Attached is a preliminary disposition of the book.

Attached is also the foreword of the book, which explains the theme and purpose of this publication.

Structure and time plan:
I am applying for a total funding of 55 300 sek for artistic development work, of which 3000 would cover costs for producing sketches and illustration material (during November), and 44 800 would cover the layout and graphic design of the book (in December). A manuscript would need to be laid out and ready for printing by December. The cost for printing would be around 7 500 sek. An early version of the text of the book is already done, and what remains in addition to the text refinement is the illustrations, layout and printing of a first version of the book to be used in test education at UID, for feedback on the content and structure so that this input can be worked in before publishing a final version of the book for a wider audience.

Budget (incl. OH):

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>10 working hours, illustration (student)</td>
<td>3000 sek</td>
</tr>
<tr>
<td>96 working hours, layout (Marije de Haas, incl LKP)</td>
<td>44 800 sek</td>
</tr>
<tr>
<td>Printing 75 copies</td>
<td>7500 sek</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>55 300 SEK</strong></td>
</tr>
</tbody>
</table>

Artistic benefits for the applicant:
This project is one that has been lingering for quite some time, and I believe the biggest benefit of this artistic development work is to get the project moving again. As in design work, it seems way to risky to publish a book just in a go, and to be able to do this prototyping round for a smaller (and our own) audience, seems like an approach that would lower the threshold of daring to publish, to get feedback, to see where the flaws are, to improve, and hopefully one day to publish this book for real.

Benefits for UID:
Currently, many designers are facing the fact that they need to write more than before. This could be a strategic document on their design approach to the company management, or a conference paper on their latest achievements in design. An increasing amount of designers are also considering doing a PhD. In my opinion, writing about design in an academically valid way is a skill that designers need, just as sketching, model making or CAD. However, this is a skill that we currently don’t explicitly focus on in our educations. I am hoping that this small booklet could work as an introduction to the subject, and also lower the barriers for many to get started with their writing.
The Craft and Design of Academic Writing

DOING DESIGN RESEARCH WITH A CULTURAL PERSPECTIVE
- HISTORY, POLITICS & ECONOMICS
Version 5.10.2012

Foreword

1. The conventions of scientific writing in social sciences
   Differences in qualitative and quantitative approaches
   What do you strive for when you do research?

2. The writing process
   How to write
   Choosing a topic
     Contribution
     Resources
     Research ethics
     Personal interests and publication channels
   Setting your research questions
   The structure of a research report
     Abstract
     Introduction
     Method
     Results
     Discussion
   Resources
   Referencing
   Misconduct
   Things to think about when you write
     Defining concepts
     Argumentation
     Clarity
     Limitations
     Rhetoric
   Evaluating research
     Viewpoint
     Motivations
     Background commitments
     Leading the reader
     Is there a contribution?

3. A cultural perspective to study design – constructing design
   Constructing design
   A cultural approach to design research
   Adopting a cultural approach – connecting design to society
   Each approach has its own playground
   The conference articles – Culturally produced design
   The structure of the conference papers
   Our path – should this be removed or moved?
4. Design in action - presented papers 66
   I Development and practice 66
      Six decades - and six different roles for the industrial designer 66
      The historical development of in-house design functions 86
      The arrival of new tools as a change factor in industrial design 95
   II Design education 107
      The history of industrial design education in Finland 108
      Industrial design and professionalisation. Connecting and comparing alternative practices 119
   III Design policy and design for society 131
      Linking design to National Research Policy 132
      Representations and discourses of design policy 143
      Is systemic design the next big thing for the design profession? 160
   IV Consumption and economy 171
      Consumer studies in design research 171
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      Mediasurfaces and spoken realities of industrial design 230
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Foreword

The art of academic writing is not that different from designing.

Craft skills are needed to produce a great text and a design process is needed in order to get the best possible research done. Research, both the research process in itself and writing a final report about it, is a practice-based skill and process that needs to be designed.

Just like when a designer starts the process of design, one needs to start the process of academic writing with defining for whom and what the author is about to do and then move from a first idea sketch to a completed product.

The aim of this book is to encourage design students and researchers, and design professionals, to write academic texts in the area of design and to give hints and examples of how to do it. This could be a MA thesis, a PhD monograph or a conference paper. Whatever the publication format many of the skills needed are the same. An academic text is comprehensive and logical, and knowing how to write in a scientific way will be helpful in many environments. Even when a designer does a project description within industry, the audience often knows the conventions of scientific writing, and will understand the point better if you follow the same way of reasoning. There is plenty of existing literature on scientific writing, research methods and handbooks presenting the process of conducting research. In this book we will present the essential parts of scientific writing from our perspective and show some practical examples of how to do it in conference articles. We will also consider what kind of design conferences and design research communities there are to publish in.

Both design and research are problem solving activities. As with design the basics of the process are introduced first. A designer needs to understand the context they are working in, who their end user will be, how the end result is going to be produced etc. All this also applies to academic writing. The process of academic writing is not that dissimilar to the design process. In this book we will first introduce the basic settings and conventions of academic writing, what different types of approaches there are,
how a research project is structured etc. These questions will be answered in the first part of this book, after which you will be able to design your own research process. Like in design, it is much about being able to define the essential questions that need to be addressed.

In design, once knowing what is going to be done and for whom, a designer typically starts working with a set of tools and skills. The work might start with an initial, quick sketch and is then slowly refined towards more specific ideas where attention is paid to every tiny detail on the way. In order to do this several craft skills are needed, such as the practice of sketching fluently, of letting the pen flow over the paper and the knowledge of when to choose a pencil, a set of markers or a 3D CAD program. Each tool is appropriate for a specific phase of the process. The same goes for academic writing. It is a craft just as sketching is, and the only way to improve at it is practice. And more practice. Just as learning different sketching styles from looking at other great sketchers work in order to become good at academic writing one needs to read a lot of examples of cutting-edge research. Despite this there are also many tips and tricks that can be taught to help making your text as professional as possible. Many of these will be presented in the second chapter. We will also examine how a research report is reviewed and evaluated. We have included some of the insights from several review processes, in order to give you an end-user view of things you might want to consider when writing your text.
Although a designer can always use the same design process when designing how it is applied usually differs depending on the application. If a designer is working on an experimental artsy game app the constraints might be different than when designing a tool for medical surgery. And the personal style of a designer might also show itself in
the end product. Therefore this book is also a description of how we, two researchers, have approached design as a part of society with a cultural perspective, and the path we have taken to reach the end results. We will talk about our approach in chapter 3. And as in any design case where the end product is shown and discussed, so will we in this book. Therefore the fourth part of this book shows fourteen conference papers, divided into five themes each describing essential areas of design in society: the development and practice of design, design education, design policy and design for the society, consumption and economy and the media publicity of design. All of the papers are linked to culturally relevant design research. These might give insights into the topic of design, and are also examples of academic writing, applied and accepted to conferences. This will be followed up with references from the articles and descriptions of different types of conferences you can publish your work in.

In the articles the smart reader might also be able to detect levels of improvement, of how you become better in your craft over time and learn how to execute it in a more professional way. We hope that our personal story and approach, and the texts, might help as starting with academic writing is just as daunting as sitting in front of a blank paper with a set of markers for the first time. The purpose of this book is to help in getting started with the writing process, to encourage to keep up the practice and to give courage and trust that every designer can become an academic writer. It is not that hard.