STAY IN THE LOOP

WEEK 08
February 17th 2014

APD ONE
Form Workshop 1
Degree Project

APD TWO

TD ONE
Vehicle Design Theory
Degree Project

TD TWO

IXD ONE
Form Workshop 1

IXD TWO

BFA ONE
Design as Emotional Experience 1

BFA TWO
On Internship

BFA THREE
Design Presentation 3

IDI
Interaction and expression

FACEBOOK
Visit the UID Facebook page!
http://www.facebook.com/uid

TWITTER
Tweet with UID with: #lifeatuid
Or follow us: @wozzop

VIMEO
Check out the UID vimeo pages: vimeo.com/uid & vimeo.com/ixdumea

SINGLE SUBJECT COURSE
Tjänstedesign/Service design,
Strategisk design och produktutveckling
/Strategic design and product development.

CREDITS
Thanks for your contributions.
Future articles & photos can be sent to: wozzop@gmail.com by Thursday evenings.
We love hearing from you!!

Editor: Stephanie Knödler
Graphic Designer:
Contributions: Migle Padegimaite, Ilteris Ilbasan

SINGLE SUBJECT COURSE
Tjänstedesign/Service design,
Strategisk design och produktutveckling
/Strategic design and product development.

CREDITS
Thanks for your contributions.
Future articles & photos can be sent to: wozzop@gmail.com by Thursday evenings.
We love hearing from you!!

Editor: Stephanie Knödler
Graphic Designer:
Contributions: Migle Padegimaite, Ilteris Ilbasan

KITCHEN CLEANING
IXD TWO
BA TWO

ADITYA PAWAR
PHD student

10 words or less about yourself:
Product designer turned interaction designer turned user researcher turned service designer with a stint of architecture mixed in.
Can't live without a couch, iPad, camera, running shoes, coffee and i could possibly add belgian beer if it was an option in Umeå!

Something most people do not know about you:
Bred a lot of animals - 2 turtles, 7 cats, 2 dogs, 1 snake, 2 birds. Hoping to add lemmings to the list!

The New Black in TV / MOVIES:
Doctor WHO, Princess mononoke, 2010 Space odyssey, Ghost in the shell, Death note (tv show), Ashes and snow, Baraka, Koyaamiqatsi, Powaqqatsi, My Architect

10 words or less about yourself:
I like turtles.

Something most people do not know about you:
think most people are unaware of my deep love for polarbröd, dating all the way back to childhood vacations in Sweden.

The New Black in TV / MOVIES:
‘Her’ & ‘Garth Marengi’s Darkplace’

The New Black in DESIGN:
Tough question. From the top of my head: Paolo Cirio, Metahaven, Near Future Laboratory, David Shrigley and Jessica Hagy.

10 words or less about yourself:
Product designer turned interaction designer turned user researcher turned service designer with a stint of architecture mixed in.
Cant live without a couch, iPad, camera, running shoes, coffee and i could possibly add belgian beer if it was an option in Umeå!

Something most people do not know about you:
Bred a lot of animals - 2 turtles, 7 cats, 2 dogs, 1 snake, 2 birds. Hoping to add lemmings to the list!

The New Black in TV / MOVIES:
Doctor WHO, Princess mononoke, 2010 Space odyssey, Ghost in the shell, Death note (tv show), Ashes and snow, Baraka, Koyaamiqatsi, Powaqqatsi, My Architect

THE NEW BLACK ON THE WEB:
erdetfredag.dk, userrights.contemporary-home-computing.org/, radiosoulwax.com

SWEDISH SAYING
OF THE WEEK

Bakom berget finns också folk.
Behind the mountain there are people too.

DEGREE SPONSORING OPPORTUNITY
Deadline is March 31
check on this website
http://www.aforsk.se/in-english.php

LIBRARY

The UAC Library announces that they have now received the first material samples for the Material Connexions material library. A seminar about the database Material Connexions will be held on March 19
THE WEEK THAT WAS

07
CITROEN CACTUS CONCEPT
Design Development
Project started December 2012
Design frozen March 2013
Project completed July 2013

Project director Mark Lloyd explains the philosophy behind the car: “We live complex, overloaded lives and current automotive design doesn’t compensate for that. As manufacturers we continually add features, we add design complexity. Cactus sets out to question this. Are two individual front seats the best solution? Why does the IP need to be so big? What can we simplify? With the simplicity and purity of Cactus you’re less preoccupied.”

Lloyd continues: “The tools we have today for design have become so sophisticated, we can do anything in terms of surfacing. However, the exterior of this car is super-pure, super-simple, which communicates the interior experience in terms of being stress-free.”

One of the Cactus’s standout features is the “Airbump” located on the sides and corners of the car. Combining style with function, the Airbump concept was developed in-house and inspired by Nike Air trainers, bubblewrap, the fenders on motorboats and other examples of product design.

The supple PU material features a soft treatment that resists scratches and includes air capsules designed to absorb impacts.

Sketches were developed by interior designer Raphael le Masson to show the key elements of the interior: a bench/sofa-style front seat and an IP with the emphasis on storage. The slender, floating dashboard frees up the floor below to provide a large, easy-access storage space on the passenger side. This design was achieved by the adoption of a 100 percent digital interface through which all vehicle functions (air-conditioning, audio, SatNav, connected services and driver aids) are operated via the central touchscreen rather than traditional control buttons.

A key objective for the Cactus interior design team – led by interior design manager Andreas Stump – was to deliver a stylish and relaxed cabin inspired by contemporary furniture design. Natural materials are used throughout the interior, including on the steering wheel rim, seats and door handles.
facelift. pub.

21.2
umea institute of design
18:00-23:00