STAY IN THE LOOP

APD ONE  Product Analysis  Degree Project
APD TWO  Project 2: Strategic Design  Degree Project
TD ONE  Project 2: Strategic Design  Degree Project
TD TWO  Graphic Design 2  Degree Project
IXD ONE  Design Project 1  Degree Project
IXD TWO  On Internship  Degree Project
BFA ONE  Interaction and expression
BFA TWO
BFA THREE
IDI

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CREDITS
Thanks for your contributions.  
Future articles & photos can be sent to:  
wozzop@gmail.com by Thursday evenings.  
We love hearing from you!!

Editor: Stephanie Knödler  
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SINGLE SUBJECT COURSE
Tjänstedesign/Service design  
Strategisk design och produktutveckling  
/Strategic design and product development.

PHD REVIEW
TARA MULLANY  
Tuesday from 10-12  
Art Studio  
with Thomas Binder (Professor at the Royal Danish Academy of Fine Arts) as the external opponent. Tara will start with a 15-20 minute presentation of her doctoral research followed by an in-depth discussion of the work lasting approximately and hour and a half.  
All are welcome to attend.

10 words or less about yourself:  
adventurous, nature loving, sports, curious, down to earth

Something most people do not know about you:  
That I’ve been working for five years as an automotive and machinery engineer.

The New Black in TV / MOVIES:  
Sometimes i watch the german tv show circus halligalli and also i really like the movies from marvel studio.

The New Black in DESIGN:  
Hartmut Esslinger

10 words or less about yourself:  
Down to Earth & Miles away

Something most people do not know about you:  
Years ago i used to walk along the street of Monte Casino in Poland, where a long row of skilled painters portraying the people passing by told me unintentionally about Design. I still pass by each summer.

The New Black in TV / MOVIES:  
2014 Formula 1 Season

The New Black on the WEB:  
www.drawastickman.com - Try it!

SEBASTIAN GORACZKOWSKI

info “UID 14”
DESIGN TALKS
Wednesday at 16.00  
in the Auditorium
The meeting is specially aimed at our graduating students from BA3, TD2, Ixd2 and APD2.

SWEDISH SAYING  
OF THE WEEK

Alla goda ting är tre  
All good things are three

Borta bra men hemma bäst  
Away is good but home is best
Arash Karimi

My favourite concept car:
Italdesigns Giugiaro Parcour Concept. It looked powerful and elegant. (sadly on top of a monter)

My favourite production car:
Audi TT - nice clean interior and exterior something i would definetly buy.

Best experience: was the Mercedes g-class ride, 45degrees in the air was amazing..If i just had the money !

Dissapointing: BMW i3 exterior - to patchy and not nice finish..

Stephanie Knödler

My favourite concept car:
Volvo Estate Concept, the interior brought back the heritage of Volvo.

My favourite production car:
Citroen Cactus, nice to see some new creative functions in a production car.
(air bumper at the side protects the car for parking accidents, although in my opinion they could have used an other plastic for the airbumpers, because you could see on the showcars the marks of peoples fingernails)

Sebastian

Goraczkowski

My favourite production car:
Audi TT Reduced and clean, with a great feeling of lightness and precision.

My favourite concept car:
Volvo Estate Concept. Pure and clean surfacing with the right balance of graphic and form + creative detailing & a superb interior execution focussing on HMI integration, safety and light-weight, finished with nice C&T.

Siyuan Fang

My favourite production car:
the exterior of BMW i8. 1st time to see it in real and shocked by the futuristic style and high tech look with all the twisting surfaces, floating lights and subtle treatments etc.

My favourite concept car:
As for the interior I prefer the Volvo Estate concept and generally impressed by the clean and elegant surfaces, flexible seat layout, as well as the nicely simplified dashboard integrated with intuitive touch-based interface empowered by Apple.

Lukas Medeisis

My favourite concept car:
Volvo Estate concept. Big plus was a new design language direction, which in my opinion communicates Scandinavian design way clearer through clean surfaces and subtle detailing. Interior design brought amazing feeling of Scandinavian home, which was complimented which rather raw but well designed colour and trim.

My favourite production car:
Production wise, Renault Twingo has lots of potential. While Renault uses small segment vehicle to do statements, this car is no different. Great proportions for a small vehicle, innovative packaging with engine in the back and simple yet catchy graphics on shoulder won me over.

Jon Bak Jensen

My favourite production car:
production car: Touring builds Disco volante it is one of the most exciting challenging seductive vehicle as i've seen in a long time which is not a Concept - Something i would def buy.

My favourite concept car:
Maserati Alfieri Concept it looked aggressive and with its prominent beltline up wounds the very powerful and full of testosterone.
(in my eyes is the Maserati back and can now matches ferrari in design)

Dominique Quinger

My favourite concept car:
The Elmiraj Concept nicely combines Sportiness and Elegance and interprets the Cadillac Language in a fresh crisp way.

My favourite production car:
I agree with the comments on i8, TT and Volvo Estate.
I liked the C-Class Interior: Reduced, with huge step forward considering quality perception compared to the predecessor and competitors.

Gaurang Nagre

My favourite production car:
The i8 production version is a step forward in hybrid supercars. The axle management, the weight distribution and the wrapping C-pillar which helps the air to flow without much turbulence is well thought of. It has also paved way to mass manufacturing of carbon fibre.

My favourite concept car:
Cadillac Elmiraj is a provocative interpretation of modern design. The exterior is clean and the RWD can be sensed through the cab backward design. The interior is a paradox with surfaces blending in one another. The details like the concealed number plate and the absence of B-pillar are interesting.
Do you want to exhibit your project at the Design Research Conference in June 2014?

The theme of the conference is the Design’s Big Debates. The organising team and Ställverket would like to foster a casual networking atmosphere for participants, while showcasing the talent and spirit of UID students. That’s where we need your help! If you have any suitable projects/prototypes/installations etc. that you would like to exhibit, you are more than welcome to show it to us!

We will select the most appealing and relevant projects/prototypes, and we will assist you with the (physical) setup. Submit visual materials (video, pictures) and a short explanation to Marije de Haas (marije.de.haas@dh.umu.se) until 6th April 2014.