HAPPY HOLIDAYS!
Janis Beinerts IDI

Something most people don’t know about you: As kid my hobbies were such as going to dentist, having blood samples from fingers, and beating records of most scabs possible on human body.

An interesting fact from your country: Latvia holds the honor of inventing the first decorated Christmas tree in 1510 in Riga.

IxD1 Project 1: Professional Product
IxD2 Creative reflections on interaction design
APD1 Project 1: Design Methodology
APD2 Creative reflections on product design
IDI Project 2: Ergonomic design
TD1 Project 1: Vehicle Design

10 words or less about yourself:
I wear S size t-shirts with L size pants.

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The New Black in TV/MOVIES:
Goodbye Language by Jean-Luc Godard. Just curious about how an old school director transforms into 3D content.

The New Black in BOOKS/MAGAZINES:
Chroma by Derek Jarman, a book talking about colors in literature, philosophy and science. It’s beautifully written, descriptive and insightful.

The New Black in RANDOMNESS:
Retaking childhood photo scenes! Get inspired from awkwardfamilyphotos.com

Jiaojiao Xu IxD1

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Awesome x 10 or less.

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The New Black in RANDOMNESS:
Sleeping under the table in blackroom prevents turning on the light switch automatically.

Stay in the loop:
December 16th, 2013
The last issue of the year!

BA1 Design, New and Traditional Technology
BA2 Design, Production and New Technology 2
BA3 Design as Emotional Experience 3
Kitchen cleaning: IxD2

UID social MEDIA:
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Or follow us: @wozzop

Check out the UID vimeo pages:
vimeo.com/uid & vimeo.com/ixdumea

SWEDISH Christmas words of the week:
Ren - reindeer
Snögubbe - snowman
Gott Nytt År! - Happy New Year!
Julkran – Christmas tree
Julkort – Christmas card
God Jul - Merry Christmas
Pepparkaka – gingerbread biscuit
Pepparkakshus – gingerbread biscuit house
P.S. Don't forget to practise your Swedish!

HAPPY holidays!

YGAward recognizes the "tomorrow" of the communications industry; who and what to watch out for. YGA celebrates the future, not the past. It celebrates potential. Individuals and companies.


If you want to be one of the world’s most sought after young creative, digital, design, media or PR talents, then enter your work into YoungGuns and prepare for your career to take off. Don’t miss out.

The 20Guns winner (as voted by you, the people) will receive an all-expenses paid trip to join the 2013 YGA Jury in Australia. The other 19 Guns will win a Samsung Tablet each. Same rules as last year – enter for free and get your social network voting.

Entry deadline is Friday January 31, 2014.
www.ygaward.com

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Thanks for your contributions.
Future articles & photos can be sent to: wozzop@gmail.com by Thursday evenings.
We love hearing from you!!
Editor: Miglė Padegimaitė
Graphic Designer: Miglė Padegimaitė
Contributions: Kevin Gaunt, Daniel Jansson, Shelagh Joyce McLellan // ©2013 UID

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Moving around without losing your roots

Big questions always strike unexpectedly, when our guard is down. I was watching my toddlers splash in the pool last summer when a fellow dad plunged me into revisiting the meaning of home in a globalized world.

He didn’t mean to. He just asked where we were from. “We live in Boston,” I started, “but we’re from Europe. How about you?” I learned the name of his hometown, where he owned a business, and pointed towards the common ground next — the children’s age, the local weather, the economic climate. Not quite yet.

“Where from in Europe?” Fair enough, it’s a diverse continent. “I am from Italy, my wife is British, and we live in France. We are in the US for a year, for work.” This explains why the children speak Italian with me, and a very British English with my wife, while sporting an American accent with their little friends — which is what usually sparks these conversations.

“Did you meet her in France?” I felt the impulse to lie and get it over with. (Isn’t Paris the perfect setting for a blossoming romance?) I let it go. “We met in Switzerland when I worked there.” And there it was, the subtle shift in look. My interlocutor had moved me, in his mental filing cabinet, from a folder labeled ‘foreigner’ to one marked ‘stranger’.

I didn’t just hail from a different place. I had a different kind of life. Those conversations always make me pause. Especially when they involve someone from back home. A relative, a high school classmate who remained anchored there while I moved around. I don’t even need to meet them. A Facebook picture of an old friend’s kids on the same beaches where we grew up can be enough to spark that vague unease, the feeling that our bond is made of blood and history but no longer of shared habits, context or enterprise. It is in those encounters, where I am not even a foreigner, that I feel most like a stranger — a misfit by choice.

For many years now, I have spent my days in circles where careers and families like mine are the norm. The school where I work, my fourth employer to date, has campuses on three continents. My colleagues hail from 46 countries and have lived, worked and loved in many more — as have my students. Compared with most managers I teach, I have moved infrequently, and not that far.

“These are my people,” one told me recently, pointing to her classmates. “I feel more at home with them than I do where I was born.” I hear that sentiment often, in those oases and breeding grounds of like-minded professionals that business schools have become. It comes with the realization that for all their diversity and transcendence, people who find their way there have much in common. They are as eager to broaden their personal horizons as they are to expand their professional prospects. They do yet home need not always be a place. It can be a territory, a relationship, a craft, a way of expression.

by Gianpiero Petriglieri

... not expect or desire to spend their career in the same organization or country. They enjoy mobility and view it as necessary to gather the experience, ability, connections and credibility that will turn them from nomadic professionals into global leaders.

I think of them as a peculiar tribe. A tribe for people unfit for tribalism. Their unwillingness or inability to settle — to embrace and be defined by one place only — draws them to each other. It makes them restless and curious. It helps them develop the sensitivity to multiple perspectives and the ability to work across cultures that are indeed hallmarks of global leadership. It also comes with a price.

That price is协商ing with the question of home and its troublesome acolytes: identity and belonging. The struggle to be neither an Odyssean longing for a comfortable mooring of a home left behind, nor the pathetic moaning of privileged neurotics who romanticize a simple life that doesn’t exist in the real world. It is not just those, at least.

“The trouble with moving around and falling in love with new places,” a colleague once shared, “is that you leave a piece of your heart in each of them.” That resonated with my experience. In Italy, professionals working abroad are described as “runaway brains.” My brain, however, never ran away. My heart just took it elsewhere.

This is why I worry when senior executives tell aspiring leaders that membership in global elites requires sacrificing an existence grounded in one place. Framing the struggle for home as a private reckoning with loss is simplistic and dangerous. It makes global elites more isolated and disconnected, less intelligent and trustworthy. It puts them in no position to lead.

No one wants to follow a stranger. Without some sense of home, nomadic professionals don’t become global leaders. They only turn into professional nomads. Leaders need homes to keep their vision, passion and courage alive — and to remain connected, loyal to the people they are meant to serve, and to themselves.

To forego the possibility of feeling at home, or to make do with the surrogate of a dispersed cohort of fellow nomads is to give up the possibility of intimacy, of commitment, of trust. It is all that it takes to give up being human and become “human resources.” And once we do that to ourselves, it’s a short step to viewing everyone else as such.

Yet home need not always be a place. It can be an expe-rience of belonging, a feeling of being whole and known, something that we can take with us. It’s those attributes that liberate us more than they constrain. As the expression suggests, home is where we are from — the place where we began to be. Rather than learning to live away from home or do without one, global leaders must learn to live in and between two homes — a local and a global home. Become familiar with local and global communities, and use them to escape the other.

This takes physical and emotional presence. It requires staying put long enough and traveling a fair amount. Spending time with those who live nearby and staying close to those who are far away — showing and being shown around. Leaving a piece of heart with people and places, and keeping them in your heart wherever you are.

Hard as it may be to reconcile local and global homes, it is a privilege to have a chance to inhabit both. A privilege that we must extend to others. That is, ultimately, the work of global leaders — connecting those homes within and around them.

We must embrace the struggle to make a home that feels our own. The unease that goes with it is a reminder of how important that work is, and what is at stake. Without a local home we lose our roots, without a global home we lose our reach.

5 ways to do nothing and become more productive

by James Altucher

You need to eliminate first. You need to be a productivity minimalist in order to be a success. The key is to find the easy things you can chop off where you can at the very least do nothing instead of doing things that actually damage your productivity.

1. Do nothing when you’re angry. Some people think anger can focus emotions, but it doesn’t. It’s like focusing on a kaleidoscope. You’ll walk straight off a cliff. Anger is a roadmap off that cliff. You have to wait until it settles down and you get a perspective. Time is the morphine drip that soothes the anger. Then you can act. Anger is just an outer reflection of inner fear. The fear might be correct, but the anger blurs it.

2. Do nothing when you’re paranoid. I initially wrote “fear” here. But fear can focus. If you’re in the jungle and there’s a lion on your right and an apple tree on your left then you better run as fast as you can back where you came from. But often I’m not afraid, I’m paranoid. I imagine a chaotic future filled with misery and hate and homelessness and loneliness. I had a great best to sit down and picture a more realistic future, one based on the fact that almost 99 percent of what I’ve been paranoid about in the past never comes true.

3. Do nothing when you’re anxious. Why did they call at 5 p.m. on a Friday night and say, “We HAVE to talk. Well, I guess you’re not there. Talk Monday?” Ugh! I hate that. Why 5 p.m.? What did they have to say? I should call her house line. I should write. I should drive up and visit (“Hey, just stopping by! So, what was up with the phone call?”). There is nothing that is ever so important it can’t wait. And if it was that important, then it’s a roadmap to you and not the situation. It’s an opportunity to say, “What about my life can be rearranged so that this one thing doesn’t throw me off so much? What things can I change?” And then have fun changing them.

4. Do nothing when you’re tired. I was trying to figure out something on the computer the other day. It was both very technical and related to money. First it was 1 p.m. Then it was 6 p.m. Then, against all my rules for a “daily practice,” it was midnight. And I was no closer to figuring it out. I was tired. My eyes were blurry. I was taking ten-second naps on my computer. A week later I still haven’t figured out what I needed to figure out. But right then, because I had invested this time into my “learning” and I was tired, I wanted to keep going. My wife Claudia peeled me off the keyboard and marched me upstairs. Sleep hygiene is the best way to improve productivity in your life. Not beating your head against a computer.

5. Do nothing when you want to be liked. How many times have I gone to a meeting? Taken a trip abroad? Made stupid investments? Written an article? Done did doing does? Just so someone would like me: a mother, a father, a friend, a reader, an investor. I’ve learned a strange lesson: if I lose my temper, I lose a lot of times. Too many times. Too many. And it works. I put in the input (flattery, attention, false love) and get out the output (false love back). And continue to live the illusion in search of the dream, in avoidance of the nightmare, ignorant of the reality. Do I make any money this way? Do I feel a sense of accomplishment? In my 25 years of business: Never.

If feel any of these conditions occurring — like a sniffle in the night that turns into a flu by morning — then I stop. What do I do when I stop? I do nothing. I read a book. I write. I watercolor. I take a walk. I sit and do absolutely nothing.

Think about when you’ve been happiest with your life (and if that’s not a reasonable goal then what is), Is it during those moments when your thoughts have been frenetic and all over the place? Or has it been those moments when your thoughts have been calm – the depths of a peaceful ocean instead of a stormy surface.

It’s when we are in touch with the magic of our silence that we find our inner creators and can change the universe.
Events and more:

Exibitions at Bildmuseet

Still haven’t visited Bildmuseet? This week is a perfect opportunity! Guided tours in Bildmuseet’s current exhibitions every Wednesday at 12:30 and Sundays at 13:00. The tours are free of charge and open to all. No pre-registration is required.

Theatrical Fields
29 september, 2013 – 5 january, 2014

Stéphane Couturier / Melting Point
24 november, 2013 – 5 january, 2014

Umeå Christmas Market

Date: Friday 13 dec 2013 - Sunday 22 Dec 2013
Location: City centre, pedestrian area

The entire market area will be lit up with warm and welcoming light that will spread the joy of winter city. In addition to shopping the market area will offer mulled wine, hot chocolate, coffee and food, playground for children, exhibitions and tours, performances and choral singing and much, much more at Renmarkstorget.

Happy New Year Umeå!

New Year celebrations in Rådhusparken. Program from 23:30. New Year’s Speech, music, bells and giant fireworks show!

Beethoven & Beyond

Date: Saturday Jan 11 2014 17:00 - 21:00
Location: Norrlandsopera

Symphonies: Beethoven & Beyond #1. All of Beethoven’s symphonies plus nine newly-written pieces, talks, exhibition, food and drink. That’s Beethoven & Beyond! Performed by NorrlandsOperan’s symphony orchestra under the baton of Rumon Gamba. Contact: marco.feklistoff@norrlandsopera.se

Recipe: take some friends, live music, outdoors, inside jokes, hot tea, books, sauna, snowfights, mix well together and enjoy the winter! / Music: Fleet Foxes - White Winter Hymnal