Love each other!
Stay in the loop:
16 April 11th, 2014
Love each other!

BA1 Design as Artistic Process 1
BA2 Design and Theoretical Subjects 2
BA3 Degree Work

Kitchen cleaning: APD2
Workshop cleaning: BA2


On Wednesday, 16th of April, at 12:15 there will be a screening of short films in the UID Auditorium. The centerpiece of the screening will be the element of surprise in short films. We’ll watch three unpredictable stories, from three different decades, which together won more than 80 awards at various festivals around the world.

One of the short films received as well an Oscar nomination.

Bring your lunchbox & your friends!

Short Break / Auditorium

16 April, 12:15

Have you done a short film that you would like to share it with the others? On 30th of April there will be a special screening where you can present your film and have a Q&A with the audience! If you are interested please send your film at shortbreakevents@gmail.com by 25th of April.

Also, the organizer of these Short Films would like to apply for a summer project at Humlab and is looking for a student from the Design School who would be interested in working together in creating a different film viewing experience. Anyone interested? Please send a mail at shortbreakevents@gmail.com


 UID social MEDIA:

Visit the UID Facebook page!
www.facebook.com/uid

Tweet with UID with: #lifeatuid
Or follow us: @wozzop

Check out the UID vimeo pages:
vimeo.com/uid & vimeo.com/ixdumea


Kevin Gaunt IxD1

10 words or less about yourself:
Snobby Swiss discovering his English side in Sweden

Something most people don’t know about you: I was a better figure skater than downhill skier in my childhood. Oh, and I ought to wear glasses but don’t.

An interesting fact from your country: The Swiss saying “s nächscht Mal rüer ich dir en Stei in Garte” translates to “next time I’ll throw you a stone into your garden” and means that you will make up for a favour.

The New Black in TV/MOVIES:
House of Cards for its excellent writing, acting and most of all cinematography. Watch out how each frame plays with the concept of ‘Power’.

The New Black in BOOKS:
Silicon Valleys Youth Problem in the New York Time Magazine is a fascinating read on ageism in the quickly changing tech industry and highlights the conflict between those who want to make things matter and those who want to make things cool. http://www.nytimes.com/2014/03/16/magazine/silicon-valleys-youth-problem.html?

The New Black in DESIGN:
Hoping for more humility in the design industry and the realisation that good design is not about the designers themselves.

Ruben Eriksson BA1

10 words or less about yourself:
The most interesting man alive, and cool of course.

Something most people don’t know about you: I used to be a custom car painter and I got my own clothing line named Peace Rich. I´m also a huge sneakerhead and a loyal Arsenal supporter.

An interesting fact from your town: I´m from a town called Västerås and a lot of people don’t know that it is the 5th largest city in Sweden.
Every summer there’s a big event, Power Big Meet, and it is the world’s largest classic car show. So that’s quite cool if you like old american cars. Besides that, people are just depressed and lack dreams.

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The New Black in DESIGN:
Hoping for more humility in the design industry and the realisation that good design is not about the designers themselves.
Forget the Quantified Self. We Need to Build the Quantified Us

Modwells, a concept designed by Artefact, where the two authors work. The idea is to create sensors that can be embedded in clothing which gather data that can be viewed by both patient and doctor. Image: Artefact

The "Quantified Self" is a thrilling prospect for some: Massive datasets about oneself can be a new route to self-discovery. But for most of us, the idea of continuous self-tracking is a novelty that results in shallow insights. Just ask anyone who has bought a Fitbit or Jawbone Up which now sits dusty at the bottom of a junk drawer.

For the Quantified Self movement to become truly useful, our gadgets will have to move beyond the novelty of gratuitous behavioral data, which we might call a 'first degree of meaning.' They'll have to address a second degree of meaning, where self-tracking helps motivate people toward self-improvement, and a third degree of meaning, where people can use data to make better choices in the moments when a decision is actually being made. We're moving closer to those goals, but we're still not thinking rigorously about the challenges involved. So let's start.

It so happens that the rise of the quantified self coincides with the rise of Big Data, which has become a buzzword rapidly adopted in targeted marketing campaigns and recommendation engines that push products. But in between Big Data and Small Data, between the Quantified Self and the crowd lies a third way: what we at Artefact like to call the Quantified Us.

Imagine a future where self-tracking harnesses a whole population's data to identify patterns and make meaningful recommendations. Imagine a future where we can see into the data of people just like us, to help us live better, and where we willingly give up a bit of privacy in exchange for vast benefits.

The Quantified Us

The Quantified Us should be based on a select group of people who share similar goals, health conditions, or even similarity of emerging data patterns. They could be your friends, but they're more likely strangers who happen to have a lot in common with you. We are already starting to see the beginnings of a Quantified Us movement starting to emerge, though we feel its full potential is untapped:

- PatientsLikeMe allows people to share personal health records so they can compare 'treatments, symptoms, and experiences.' The site also supports personal connections with the community, as well as the ability to track your own health data and to make your records available to medical researchers. These data, however, are positioned as a tool for the medical community to review and gain clinical insights.
- Cronology is a social network centered on people who suffer from Crohn's disease and colitis. The community revolves around the sharing and aggregation of information. But the scope and depth of data that the patient can access is limited, and, as a result, so are the insights.
- StockTwits uses a followers model, connecting investors who are interested in the same financial opportunities. Though the insights can be very timely and represent the sentiment of an informed group, the 'group' is just defined by who decides to follow who. There is no collaboration, because no one is sharing their personal data.

Dialog, another concept from Artefact. This one is for people with epilepsy: It would warn of oncoming seizures and track environmental triggers, while also serving patient data to doctors. Image: Artefact

The Promise

Imagine a person with epilepsy trying to understand an uptick in seizures. What if he could compare his triggers to those of people just like him? Such a user experience could address everything from Crohn's disease to migraines. These need not be separate products: Indeed, they could be similar user experiences, tailored to individual use cases.

Now imagine a person with insulin-dependent diabetes whose blood sugars are running high at night, but who isn't able or doesn't feel motivated to understand why. What if she could see the profiles and data of other people like her, and see where she falls relative to the 'norm'? What if she was able to start a dialog with other people like her, or to get emotional support when she needs it?

It's easy to imagine a variety of scenarios in which self-tracking combined with collective data sharing can result in deeper understanding and heightened motivation. Ultimately the Quantified Us can help people take better care of themselves, more often—and feel more connected to each other in the process.

Mathew Jordan

Matthew Jordan, Artefact's research director, has worked with companies like Baxter Healthcare, St. Jude Medical, and Mayo Clinic to apply the design process to the health industry. Two recent Artefact projects he led are Juice Box energy system and Dialog, a concept for people with epilepsy. He can be reached at health@artefactgroup.com.

Nikki Pfarr

Nikki Pfarr is a researcher and strategist who focuses on understanding human behavior, especially the complex factors that influence lifestyle and purchasing decisions. Her focus is on creating tools that help designers and researchers gather new data, reframe complex problems, and identify opportunities for innovation.


Birdwatching in the Umeälven delta

This spring there will be 11 different opportunities to come birdwatching in the nature reserve Umeälven delta.

The guides are well known birdwatchers and the tours are for free. The guides speak Swedish. Bring something to eat and warm clothes. If you have you can also bring a pair of binoculars. On Sundays and Tuesdays the tours will take four hours. On Thursdays three hours. Welcome! More dates: http://umea2014.se/en/event/figeliska-i-umealven-delta/

Sunday 20th April 07:00 Resting birds at Röbäck by the observation barn. We will meet at Ålidhems Centre. Thursday 24th April 18:00 Resting birds at Södra Degernässlätten and in Storavans nature reserve. We will meet at Ålidhems Centre. Sunday 27th April 07:00 Resting birds in Storavans nature reserve. We will meet at Ålidhems Centre. Sunday 4th May 07:00 Resting birds at Bergön and Stora Tuvan in the nature reserve Umeälven delta. We will meet at Ålidhems Centre. Thursday 8th May 18:00 Resting birds at Villanäs in the nature reserve Umeälven delta. We will meet at Ålidhems Centre.

Overheard at UID

Pieces of wise awesomeness bouncing around in the corridors of UID. Follow and tweet your overheards @overheardatuid

"Just stop complaining and eat your caviar."
"WRITE SOMETHING INSPIRATIONAL!"
"I'm the honey butterfly, you can be the antisocial caterpillar"
- dramatic pause- "RELEASE THE CHICKENS!"
"What can we solve with speed dating? Nothing."
"The essence of life is eggs, pasta and broccoli." #weareallwayshungry
"I would like to assist in the consumption of this cheese."
"We are not trying to sell Abisko like a dishwasher."
Minutes from the School Meeting

Information about Sliperiet (by Tapio Alakörkkö)

Sliperiet is located next to Umeå Institute of Design. The new building opened April. The official inauguration will take place the second week of September 2014. Sliperiet is a resource for the whole university and doesn’t belong to any faculty. During the middle of April UID students will be invited to see Sliperiet.

A few bullet points about Sliperiet:

- ‘Maker space’ and ‘FabLab’ with new technology related to design, architecture, media, games, film, prototyping, art and fashion
- An incubator and work space for the creative industries.
- A resource for researchers, students, businesses and public stakeholders
- A flexible and open meeting space for thinkers and makers
- Event space hosting up to 340 people on the ground floor
- A restaurant/café seating 110 guests

Sliperiet will support prototyping, visualisation, sharing and commercialisation of ideas. At the heart of the enterprise lies an aspiration to become a unique, truly transdisciplinary, institution of creativity. Read more: www.sliperiet.umu.se

Upcoming events: Swedbank Growth Days (May 21-23), Venture Cup (June 12), DRS 2014 (June 16-19), The Impact of Culture organized by Swedish Agency for Economic and Regional Growth (September 23-24)

*** The café will open Monday April 7 were Hansson & Hammar will serve lighter lunches as well.

News from Chatarina Carlén, the UID accountant

“I just want you to know that I will make my last day at UID on Wednesday April 16th. In the future I will be working at the department of Geriatric medicine at the hospital area. I will still be employed by the University and most certain will I see you at the Design talks. I want to thank all the students who’s have been so nice to work with. And of course all my colleagues at UID and rest of the Arts Campus.”

Thank you Chatarina so much!!! We will miss you.

Interaction Lab

We are looking at possibilities for moving the interaction lab to the area were Sliperiet are sitting right now, and turn the current IxD lab into a computer lab. In this process, we first of all need to investigate the infrastructure (ventilation, light etc) and other practicalities.

UID Photo Studio (Peter Lundholm)

We are remaking and reshaping the photo studio. There will be a space for backdrops, an area were you can put flashes and there will be a no shoe policy in the room. Peter and Aditya are making a to-do-list. They will also make a request about student help. Talk to Peder if you have suggestions of what the school should buy: cameras, lenses etc.

News from Peder Fällefors (UID)

“I think that the highlights are 50 GB of email space, 25 GB of space om Onedrive (Microsofts Dropbox alternative) and maybe most important: you can install Microsoft Office on your own computers (up to FIVE! :-)

Web services for students in Office 365

As a student, you have access to Microsoft Office 365 for your student email and other services, giving you better opportunities for communication and collaboration with other students. You can access Office 365 via the student portal (Portalen) or the direct link O365.umu.se (which is also available from www.student.umu.se/english). Services that you get with Office 365:

E-mail, calendar and contacts (Outlook/Exchange)
You can store e-mail and attachments up to 50 GB, get access to calendars that you can share with others, and an address book for your contacts. You can also easily synchronize your student e-mail with e-mail clients on computers, mobile phones and tablets.

Document storage (OneDrive Pro)
You get 25 GB of storage space for your files. In Office 365, document management has enhanced with new features to facilitate collaboration with your fellow students. OneDrive Pro allows you to synchronize your files with computers, mobile phones and tablets.

Collaboration workspaces (Sites)
Office 365 provides workspaces based on Microsoft SharePoint. Some of the services offered are advanced document management, personal customizations of layout and security settings for individual or project work.

Office software (MS Office)
You can create and edit Word, Excel, PowerPoint and OneNote files directly via your web browser.