STAY IN THE LOOP

APD1
CAID: Advanced level

APD2
Conceptual project solutions

BA1
Design process 1

BA2
Design as an emotional experience 2: Clay

BA3
Design presentation 3: Storytelling

IDI
Design process basics

IxD1
Skills and Techniques: Graphic design

IxD2
Project 3: Interaction concept

TD1
Skills and Techniques: Workshop

TD2
Schedule missing

KITCHEN CLEANING: BA1

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CREDITS
Thanks for your contributions.
Future articles & photos can be sent to:
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by Thursday evenings.
We love hearing from you!!
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Photos: Daniel Jansson
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INSPIRATION

Weekly TED video
To create for the ages, let’s combine art and engineering

When Bran Ferren was just 9, his parents took him to see the Pantheon in Rome — and it changed everything. In that moment, he began to understand how the tools of science and engineering become more powerful when combined with art, with design and beauty. Ever since, he’s been searching for a convincing modern-day equivalent to Rome’s masterpiece.

http://www.ted.com/talks/bran_ferren_to_create_for_the_ages_let_s_combine_art_and_engineering

KITCHEN CLEANING: BA1

http://www.pinterest.com/fdevelopments/
Futurescape Developments: Collecting everything that’s new and futuristic from around the web for your viewing pleasure.

http://www.industrialdesignserved.com/
Curated work from leading creatives on Behance, aimed primarily towards product design.

http://www.fromupnorth.com/
From up North is a design blog focusing on promoting and inspiring creatives all over the world. We deliver inspiration within Graphic Design, Advertising, Photography, Illustration, Web Design, Motion Graphics, Print & Packaging just to name a few.

Do you have any inspirational sites or blogs that you want to share with the rest of the school? Send them in to wozzop@gmail.com
**ARTICLES**

**The Most Hated Design Trend Is Back**

LIKE OTHER SMARTWATCHES, APPLE'S WATCH IS EMBRACING SKEUOMORPHISM. BUT THAT'S OKAY: IT NEEDS TO.

Whatever the Apple Watch is, it's not a watch. Not really. Nor is any smartwatch: the Moto 360, the Pebble, or the Samsung Gear Live. It's an entirely new class of device. But it doesn’t look like a new device. It mostly resembles a watch. That's because Apple (and other gadget makers) are turning to an old frenemy to help wrap their heads around these things: skeuomorphic design.

What is skeuomorphism? In the software world, it's all those buttons, shadows, gradients, chrome, and textures that designers use to make digital software resemble the real-world objects they're meant to replace. It's the calendar app bound in virtual cowhide, or the podcast app that looks like an ancient reel-to-reel tape recorder. It's a design language of digital lacquer that Apple stuck to until Jony Ive blew out of the airlock with iOS 7. In the case of the Apple Watch, it's the wrist-based computer that resembles an analog timepiece in form alone.

But despite Apple's big move away from these principles last year, it had good reason to follow along with other smartwatch makers and revisit the concept with its watch: Skeuomorphism is good at teaching people how to use new technology. In the words of our own John Pavlus, the iPhone's use of skeuomorphism was "a canny and monstrously effective solution to a daunting problem: how to make an input method once only seen in science fiction movies seem as normal and friendly as... well, as dialing a phone."

It was effective, but over time we learned how to use smartphones and skeuomorphism lost its utility—nobody needs smartphone calendar apps to be bound in faux Corinthian Leather anymore to figure out how to use it. It became tacky. Which is why Apple eventually shifted away from skeuomorphism. There were so many more interesting things to be accomplished with pixels and bytes than just simulate real-world objects. It could forge entirely new, digital-first schools of design, embracing interactions like gestural swipes to fast-forward through songs or navigate web pages.

But with smartwatches, there's a new type of device which requires its users to learn how to really use it. And the Apple Watch's brand of skeuomorphism may not manifest itself with the same manicidal zeal that led to fake Armenian needlelace and exploding lens flares popping up in iOS, but it's there. This revisiting of skeuomorphism is subtler, more sophisticated and tasteful than it was before. It's most notable in the selection of real-world watch faces that can read everything from your email to your pulse to your bank account will eventually seem as commonplace as a Mickey Mouse watch.

And when it is, maybe you won't need to think of it as a watch to make sense of it anymore.

Author: John Brownlee
Source: http://www.fastcodesign.com/3036347/wearables-week/the-most-hated-design-trend-is-back

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**Autumn and winter biking**

Temperatures are starting to creep below freezing, and before long we’ll have proper winter weather. Here are some tips to survive Swedish winter on the back of a bike:

1. Get studded tires, preferably two of them, but at least for one tire. There’s some debate which tire should have the single one, the front or the back, and it somewhat depends on your style of biking. The differences are between more control (front) or more traction (back). One is important for navigation and one is important for stopping.

2. Speaking of tires, make sure your tires are not as hard as they are during summer biking, letting out a little bit of air will greatly aid in the traction (even though it will be a little bit harder to bike).

3. Bikelights. In Sweden there is a law that you have to use a front and a back light during winter. If you don’t you may get fined 500kr if the police stop you during one of their spot checks during the dark time of the year. A cheap one from for instance Clas Ohlson in town is more than enough and way cheaper than a fine, not to mention safer than going without.

Be safe out there!
THE WEEK THAT WAS

IDI and APD

IXD 2 and IXD fika

APD1's Water Tap Pub

School Meeting

APD2's Movie Presentations

Missed it? Watch it here: https://vimeo.com/groups/apdumea
SHORT BREAK
TAKE A BREAK. HAVE A FIKA, WATCH SOME SHORT FILMS

LOCATION: BLACK BOX - SLIPERIET
DATE & TIME: THURSDAY, 9 OCTOBER AT 12:15
FILM SCREENING: ALTERNATIVE PERFORMANCES
* INSTEAD OF ABRACADABRA (SE, 2008, 22’) • MONSTER SYMPHONY (DE, 2012, 3’)

ALTERNATIVE PERFORMANCES

INSTEAD OF ABRACADABRA (SE, 2008, 22’)
Tomas is a little too old to still be living with his parents, but his dream of becoming a magician leaves him with no other option. Bengt, his father, just wants him to grow up and get a proper job. At dad’s birthday party Tomas gives his parents, the birthday guests and first and foremost the beautiful new neighbour Monica a bizarre magic show.

FESTIVALS
* OSCAR nomination for Best Live Action Short Film in 2010 • Audience Award at Brussels Short Film Festival 2010 • Best Fiction Short Film at Melbourne International Film Festival 2009

MONSTER SYMPHONY (DE, 2012, 3’)
Monsters can seem scary, but if you make friends with them they are friendly. Maybe they like to sing?

FESTIVALS
* Official Selection at Uppsala International Short Film Festival *

FACEBOOK.COM/SHORT.BREAK.EVENTS