The New Black in BOOKS/MAGAZINES: Three Body Trilogy (written by Liu Cixin, is one of the best Chinese science fictions. The first episode was awarded the Galaxy Award in 2006 and will now be translated into English.)

The New Black in TV/MOVIES: Need something to consume you spare time? Try Naruto, it never ends...

The New Black in randomness: Semlor is getting out of hand. Wraps, hot dogs, or with saffron? Come on...

The New Black on THE WEB: Few things inspire me as much as Red Bull Rampage: https://www.youtube.com/watch?v=vlLliqaa9ksw

Your name: Siyuan Fang
Class & Company: Transportation Design. Volvo.
10 words or less about yourself: Lost interaction designer, or confused car designer?
Something most people don’t know about you: I never loved sketching cars...
An interesting fact from your country: We’re not a democratic country yet, and we think it works ok!

Your name: David Risberg
Class & Company: Staff: Research Engineer
10 words or less about yourself: I have six bicycles.
Something most people don’t know about you: While I lived in Belgium my legal name was “Bror”.
An interesting fact from your country: It’s actually possible to dry wet clothes outside even when the temperature is below 0.

The New Black in TV/MOVIES: Need something to consume you spare time? Try Naruto, it never ends...

The New Black in randomness: Semlor is getting out of hand. Wraps, hot dogs, or with saffron? Come on...

The New Black on THE WEB: Few things inspire me as much as Red Bull Rampage: https://www.youtube.com/watch?v=vlLliqaa9ksw

Your name: Pernilla Sandberg
Nomination for next issue: Distant student

Your name: Mike Pancake
Class & Company: APD1: Product Analysis
10 words or less about yourself: Mike Pancake is super excited to attend a boardroom presentation
Something most people don’t know about you: Mike Pancake and the team celebrate
An interesting fact from your country: The week that was: Free #UnfinishedBusiness #StarStock images

The New Black in TV/MOVIES: Need something to consume you spare time? Try Naruto, it never ends...

The New Black on THE WEB: Few things inspire me as much as Red Bull Rampage: https://www.youtube.com/watch?v=vlLliqaa9ksw

Your name: Jessica Williams
Editor: Jessica Williams
Graphic designer: Lene Rydningen
Contributions: Johan Grönskog, Justyna Fryczak, Helena Moliis, Maria Göransdotter, Petra Käck
©2015 UID

Thanks for your contributions. Future articles & photos can be sent to wozzop@gmail.com by Friday evenings.

We love hearing from you!

Editor: Jessica Williams
Graphic designer: Lene Rydningen
Contributions: Johan Grönskog, Justyna Fryczak, Helena Moliis, Maria Göransdotter, Petra Käck
©2015 UID

Your name: David Risberg
Class & Company: Staff: Research Engineer
10 words or less about yourself: I have six bicycles.
Something most people don’t know about you: While I lived in Belgium my legal name was “Bror”.
An interesting fact from your country: It’s actually possible to dry wet clothes outside even when the temperature is below 0.

The New Black in TV/MOVIES: Need something to consume you spare time? Try Naruto, it never ends...

The New Black in randomness: Semlor is getting out of hand. Wraps, hot dogs, or with saffron? Come on...

The New Black on THE WEB: Few things inspire me as much as Red Bull Rampage: https://www.youtube.com/watch?v=vlLliqaa9ksw

Your name: Pernilla Sandberg
Nomination for next issue: Distant student

Your name: Mike Pancake
Class & Company: APD1: Product Analysis
10 words or less about yourself: Mike Pancake is super excited to attend a boardroom presentation
Something most people don’t know about you: Mike Pancake and the team celebrate
An interesting fact from your country: The week that was: Free #UnfinishedBusiness #StarStock images

The New Black in TV/MOVIES: Need something to consume you spare time? Try Naruto, it never ends...

The New Black on THE WEB: Few things inspire me as much as Red Bull Rampage: https://www.youtube.com/watch?v=vlLliqaa9ksw

Your name: Jessica Williams
Editor: Jessica Williams
Graphic designer: Lene Rydningen
Contributions: Johan Grönskog, Justyna Fryczak, Helena Moliis, Maria Göransdotter, Petra Käck
©2015 UID

Thanks for your contributions. Future articles & photos can be sent to wozzop@gmail.com by Friday evenings.

We love hearing from you!

Editor: Jessica Williams
Graphic designer: Lene Rydningen
Contributions: Johan Grönskog, Justyna Fryczak, Helena Moliis, Maria Göransdotter, Petra Käck
©2015 UID
I love my camera. I love it even though I took terrible pictures with it for a month. I love it even though I have to adjust the aperture, worry about depth of field and annoy my family while I twiddle with its metal knobs. I love it because it makes me think: about light, colour, composition. I take fewer pictures with it than I take with my phone, but much better ones. And I’m not alone in my love for my camera. While sales of point-and-shoot technology continue to decline, the market for fiddly manual cameras is growing nicely.

I once worked with a company whose software told bosses at these places were estimating risk by stitching together the fulfilment and satisfaction that come from mastery and purpose. When we design things to be simple, we take away the power to hurtle down a road at 50 miles an hour without thinking about that power. When we do, we’ll use things better and enjoy them more.

Hooray for technology! It makes everything better for everyone! Right? Well, no. When a new technology, like ebooks or health trackers, is only available to some people, it has unintended consequences for all of us. Jon Gosier, a TED Fellow and tech investor, calls out the idea of “trickle-down technocrims,” and shares powerful examples of how new tech can make things actually worse if it’s not equally distributed. As he says, “the real innovation is in finding ways to include everyone.”

**THE PROBLEM WITH “TRICKLE-DOWN TECHNOCRIMS”**

TED TALKS | JON GOSIER | March, 2015

**COMPASSO D’ORO INTERNATIONAL COMPETITION**

Design for Food and Nutrition: design as a tool for sustainable innovation and development (in the economic, social, environmental and cultural senses) of food production, distribution and visual communication systems and food consumption.

Awards will be presented for the best food related products, processes and services. To mark its first edition there is a cash award of €30,000 for the best design created by students who individually or in groups developed designs for products or services, self-production or research on suggested topics.

**COMPETITION OPEN UNTIL APRIL 30, 2015**

Learn more: http://www.adi-design.org/compasso-d-oro-internazionale2.html

---

**WHY WE SHOULD DESIGN THINGS TO BE DIFFICULT TO USE**

**THE GUARDIAN | BRIAN MILLAR | MARCH 4TH, 2015**

A classic Leica. While sales of point and shoot technology continue to decline, the market for fiddly manual cameras is growing nicely.
Well I tried to make another car! x) It’s really damn hard!!

@cllw
Getting ready for the Friday pub with a little help from Tom. #lifeatUID #cocktail

@rebecksrosenlind
I tried to make another car! x) It’s really damn hard!!

#idsketching #ideation
#carsketch
#transportationdesign
#cardesign #industrialdesign #copic #prismacolor

@jessicamw
#frozenriverwalk #lifeatUID
#firsttimeforeverything

@anderselis
Grabbarna-grus i motljus! #lifeatuid

@gustav_mood
“Working.....” #procrastinating

@rickard_astro
Some serious IDI studio maintenance before starting the next project.

@cllw
Getting ready for the Friday pub with a little help from Tom. #lifeatUID #cocktail

@andreelis

#frozenriverwalk #lifeatUID
#firsttimeforeverything

@cllw
Getting ready for the Friday pub with a little help from Tom. #lifeatUID #cocktail

@deedeecarlson
School meeting doodles #lifeatuid

@rickard_astro

Some serious IDI studio maintenance before starting the next project.
It’s time for Ställverket to update the old logo and we would like to ask for your help.

Use whatever media you want and send your submission to stallverket.uid@gmail.com or put it in the provided box.

PS: There will be a prize for the winner!

Library Workshops

Umeå University Library and the Medical Library arrange workshops in the reference management programs Endnote, Endnote online, Mendeley and Zotero. If you are a group of at least five persons we can set up a course for you this spring.

**ZOTERO**
Tuesday 10 March 2015 15:00 - 17:00
Wednesday 15 April 2015 10:00 - 12:00
Tuesday 12 May 2015 13:00 - 15:00

**ENDNOTE**
Friday 20 March 2015 08:30 - 12:00

**MENDELEY**
Friday 8 May 2015 10:00 - 12:00

**ENDNOTE ONLINE**
Monday 11 May 2015 13:00 - 14:30

Registration/more information: http://www.ub.umu.se/en/services