APD1/Product analysis
APD2/Degree project
BA1/Project application 1
BA2/Internship
BA3/Degree project
DC/Design argumentation
ID1/Form & visualization
IxD1/Graphic design 2
IxD2/Degree project
TD1/Strategic design
TD2/Degree project

KULTUR PA CAMPUS
Free culture for students and staff at the Umeå university.

Susanna Risberg Trio and LSD (Lindborg/Sjöstedt/Daniel)
Friday March 9th, 12:10-12:50, Ljusgården, Lärarutbildningshuset. Welcome to listen to one of the most promising Swedish guitarists together with the saxophonist Fredrik Lindborg’s traditional trio.

Stuoris & Bálddonas
During the Sami week, Wednesday March 7th, 12:10-12:50, Stuoris & Bálddonas plays in the Ljusgården at Lärarutbildningshuset. In the group are, among others, Krister Stoor, lector at the institution of language studies at Umeå University.

Interested in designing the Wednesday lecture posters? Email: wozzop@gmail.com

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Tweet with UID with: #lifeatuid hashtag
Or follow us: @wozzop

APPLY TO THE SUMMER DESIGN OFFICE

Are you...
...a university student with at least two study years behind you at a design school or other education with design elements within for example technology, healthcare, health, economy, entrepreneurship, landscape architecture or environment?

Do you want...
...to work with live projects, meet future employers, learn from other competences and have an eventful summer?

Seven weeks work this summer
This year several summer design offices will be run with Health as a theme. Each office have 6-8 students with different background. The work normally lasts for seven weeks, usually spread over three weeks in June and four in August.

Both companies and other entities such as municipalities are clients. The projects are short and focused on creating and visualising ideas and concepts. Experienced designers are tutors.

The reimbursement for the period is 23,000 kr and living, and you get an employment certificate after finished work.

Apply latest on March 31st at www.svid.se (website in both Swedish and English)

STUDENT RESEARCH BURSARY 2012

The next deadline for applications to the DRS Student Research Bursary. The aim of the scheme is for the DRS to directly support design research projects by research students across the world. In the previous round (Deadline September 2011) we had nine applicants and made two awards of 500 GBP.

For this round we keen to encourage applications from outside the UK.

The scheme is open to all student members of the society. A sponsor who is also a DRS member is also required. Please see the DRS website for further details:

http://www.designresearchsociety.org/

The deadline for applications is 31st March 2012.

If you are not a DRS member, and would like to apply for a bursary, the cost of joining as a student member is 30GBP for three years membership. Full membership is 30GBP per year.

Inspiration:
http://convoy.tumblr.com/ - Fashion, gadgets, furniture, design and other ephemera collected by designer Fredrik Posse

http://www.springwise.com - Your essential fix for entrepreneurial ideas

http://www.isleofideas.com - bits, pieces, things of interest or just random thoughts on ideas, communication, design, films, music and all the other stuff

Do you have any inspirational sites or blogs that you would like to share with the rest of the school?
Send them in to wozzop@gmail.com

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STAY IN THE LOOP

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TD2/Degree project
Kitchen cleaning: Since it’s BA2’s turn for kitchen cleaning, and they are out on internship, we all have to band together and make sure the kitchen is in tip top shape over the week. We can do it!
Workshop cleaning: BA1

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THE WEEK THAT WAS

BRAINSTORMING FOR BRIAN

THANKS FOR DELICIOUS BURGERS

HANDS-ON STYLE
A couple of weeks ago Umeå Institute of Design had an intern of its own. Linnea Mårald, a student at the Culture and Media Programme at Minerva upper secondary school, visited UID over the course of a week and wrote the following text about her experience here.

What do you really do at UID?
By Linnea Mårald

I’ve lived almost eighteen years in this city, but last Monday was the first time in all those years I entered the art campus and I didn’t know what to expect at all. As a local girl, you’d think I’d know what was going on in my hometown, but no. This red brick building, which I bicycled past more than a few times was just a part of the city, just like any other building.

The first time me and my friends really, truly noticed the art campus was when they decided to put a building on the bike path from our neighborhood to the town center. This, at the time, in our underdriven licensed minds, was totally unforgivable. But when I got the opportunity to see what they really were doing here at UID, I said yes right away.

I’m still at the stage in my education where you learn in exchange for grades. What you learn and whether or not you’re equipped for working life doesn’t matter nearly as much as whether or not you got an A or a B. And since UID is, after all, a place of education, a school, I expected it to be somewhat similar to what I’ve experienced in the past. But I was wrong. Here people actually seem to be doing what they like, as opposed to what they think they have to, which is great. But it’s not just a school, there’s people working here as well.

Just like any other workplace there’s about a thousand different people doing a thousand different things each, and it’s just as easy for me to summarize as it is for me to walk ten meters in this building without getting lost. As you’re reading this, I’m probably hunched under a table somewhere, looking for an exit. My non-functioning sense of orientation aside, there’s a lot of people behind the curtain when it comes to an establishment on the scale of UID. So, during my week here, I’ve done everything from check the lighting, witness classes and lectures and seen some really interesting ways to package one’s portfolio.

I also got the opportunity to witness the application process to a few of the programs and courses that UID offers. For me, as someone who’s probably going to apply to some sort of higher education soon, the process was really interesting. It’s really different from everything I’ve experienced so far. There are a lot of things to take into consideration, everything from the work samples to whether or not you would fit in here. So to those of you who are actually here; I’m really impressed, because that’s not easy.

More than anything, I’ve now got a more complete sense of what design truly is, something that I had no idea of before. There’s graphic design and sound design, and all kinds of design I see (or hear) everyday but hadn’t thought about before. And for me, that’s a big part of what design is. All the things you see around you, but don’t always notice because they’re integrated with their surroundings so well, that’s some really good design. To conclude this, that’s what I think you really do at UID; some really good design.

WikiCells is a new way to keep your food fresh and stop plastic waste: Make food packaging edible--and even part of the seasoning of the food.

Here’s a solution to our ever-growing plastic problem: package food and beverage items in edible packaging that’s actually good enough to eat. Dr. David Edwards, a professor at Harvard, is working on it. After creating Breathable Foods and an energy capsule, Edwards moved on to WikiCells, an edible packaging technology.

The WikiCells project began a few years ago when Edwards collaborated with French designer François Azambourg on an edible bottle that uses nature’s “natural packaging” as an inspiration for more artificial packaging.

“You are englobing liquid, foam, or something else in a soft membrane held together by food particles that are being connected.”

Says Edwards: “The notion [of Wikicells] is that you are englobing liquid, foam, or something else in a soft membrane held together by food particles that are being connected, by electrostatic charges, to each other and to a small amount of natural polymer.” The soft membrane could be surrounded by a harder egg-like shell if necessary--something like chocolate, rock candy, or even algae. If that’s hard to imagine, think of it this way: a tomato and basil membrane that houses gazpacho, a chocolate membrane holding hot chocolate, or an orange membrane containing orange juice.

“You can imagine that the yogurt will have a fruity kind of membrane. It could be raspberry, cherry, blueberry. We make something that looks like mozzarella cheese, but when you cut it with a spoon it’s all yogurt inside,” he says.

Edwards has constructed all of these creations, and some of them are available for adventurous souls to try at the Lab Store Paris, Edwards’s storefront where people can eat his food experiments. Based on reports from Lab Store visitors, the professor believes that the membrane taste is satisfactory; now the issue is “stability in an uncontrolled environment and getting this out at scale.”

The hygiene of edible packaging is, of course, also an issue. But just as you would wash a membrane-enclosed piece of fruit before eating it, people could wash their WikiCell products before consuming.

In May, Edwards plans to release WikiCell products through a company that he’s forming (and at the W Hotel in Paris). Ultimately he hopes to design a WikiCell production machine that could be sold to restaurants, companies, and even villages in developing countries that want to manufacture their own products and ditch traditional packaging.

“Our perspective is that, eventually, the packaging of tomorrow will be the fruit of today,” says Edwards.

Start your Design Career with Electrolux

Wednesday 7th of March
15.00-16.00, Green Room

Henrik Otto, Senior Vice President, Global Design, Electrolux

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Join Henrik Otto as he gives his opinion on how to make it as a designer.

Seize the opportunity and ask questions!

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