**Stay In The Loop**

**APD1**
Form Workshop 1

**APD2**
Degree project

**BA1**
Sketch Application 1

**BA2**
Internship

**BA3**
Computer Visualisation Technology

**DC**
Design Argumentation

**IDI**
Interaction Project

**IxD1**
Form Workshop 1

**IxD2**
Degree project

**TD1**
Polygon Modeling using Maya

**TD2**
Degree project

Kitchen cleaning: TD 1 & 2
Workshop cleaning: BA2

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**Uniaden**

Uniaden is a career day in Umeå held repetitive in the beginning of each year. The career day is for business students, scientists, engineers, system analysts, design students and behaviorists at Umeå University.

The purpose with Uniaden is to create a platform where students and companies can meet and establish connections. Therefore, Uniaden is an great opportunity to learn more about the career possibilities, meet companies and make contacts for the future.

All international students at Umeå university are welcome to visit the fair! So don't miss the chance to be inspired, motivated and start to know your future employees at Uniaden 2012.

When: 14th of february
Where: Universum, at the main campus

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**The Week That Was**

This week went in the name of fika in IxD with offerings both on Monday by Tara and on Friday by Camille. We would love to see some pictures from other class fikas as well. Send them in and share your indulgence, Swedish style!

This week we also had a visit from a couple of ladies from Polarbröd, a bread company based here in the north of Sweden. They have launched a competition exclusive for the students at the Umeå Institute of Design. Read more on the following page.

Visit the UID Facebook page:
http://www.facebook.com/UID

Tweet with UID: #lifetuid
or follow @wozzop

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http://www.facebook.com/UID
A Design Assignment for Students at the Umeå Institute of Design

On Thursday February 9th representatives from Polarbröd visited Umeå Institute of Design, bringing bread and information about a competition exclusive for the students at the design school.

“Utstickare is to us at Polarbröd a word that stands for two things. It refers to people who stand out, go their own way and do things differently. But the word also refers to the cutter that forms our bread into various shapes, effectively reducing the amount of dough wastage. The utstickare - the one who stands out, and the cutter - leaves and impression in both the dough, and in history.

In connection with the anniversary Utstickarår 2012, Polarbröd is launching Utstickarpriset, an annual award given to the brave who go their own way, show initiative and consideration as well as innovation and perseverance.”

Your task is to design that trophy.

Competition entries are to be handed in latest on March 30th.

More detailed information can be found in the “polarbrod” folder on Gone Tomorrow.

Inspiration

http://www.designboom.com
Leading independent publication for design, architecture, art, photography and graphics

http://cardesigncommunity.com/
A professional informative online service and online community aimed mainly at professionals in the automotive industry, design students and transportation design devotees.

http://sustainabilityworkshop.autodesk.com/design-strategies
Autodesk’s videos for sustainable design principles for engineers and architects

Do you have any inspirational sites or blogs that you want to share with the rest of the school? Send them in to wozzop@gmail.com

A Design Contest from Stora Enso

Your Chance to Shape the Future of Cosmetics Packaging

The contest goal is to challenge packaging conventions and increase the use of renewable materials in tomorrow’s packaging. We want to make packages more sustainable but also function better as brand extensions. Stora Enso’s paperboard products offer you solutions to this challenge. We want your input in shaping the future of cosmetics packaging.

Contest

The design contest is invitational. Selected design academies are eligible to participate. You can work independently or form a pair or a group. Think beyond creating new graphic design. Let’s RECREATE cosmetics packaging starting from the conceptual level. Please visit the contest rules page for more information.

The list of eligible academies can be found here.

Categories and Prizes

There are three categories. Each category holds a 5 000 € first prize.

1. Primary package for cream
2. Primary package for a liquid beauty care product (lotion)
3. Primary package for any other cosmetics, beauty care or health care product

You can include a secondary package in your submission in all categories. However we want to remind you that the primary package is always mandatory. The organiser reserves the right to change the number of, or combine, contest categories.

More information: http://www.recreatepackaging.com/

The contest period closes on April 27th, 2012.

SOPA and PIPA from the Eyes of Design

As the wave of SOPA and PIPA protests die down, it’s time to take stock of the implications such legislatures can have on the design community.

Please do take my thoughts with a pinch of salt as I do not live in the US, and very likely not have the same cultural background or government system. But I do think that such a Bill could find traction in many other countries should it be passed. So indirectly, I could be affected.
North2north är ett mobilitetsprogram vars syfte är att öka mobiliteten av studenter och därmed samarbetet mellan ett antal deltagande universitet i de nordliga regionerna av Sverige, Island, Norge, Finland, USA, Kanada och Ryssland.

Som utbytesstudent inom north2north kan du åka till ett annat universitet för en period av 3-12 månader och erhålla ett stipendium avsett att täcka fördyrande omkostnader under utlandsvisstelsen.

Vill du veta mer?

http://www.student.umu.se/under-studietiden/utlandsstudier/utbytesstudier/hit-kandu-aka/#north2north
eller kontakta Helena Gradin vid International Office:
Telefon: 090-786 5105
E-post: helena.gradin@adm.umu.se
eller besök hemsidan: www.uarctic.org/north2north/
där du hittar förteckning på de universitet som ingår i programmet samt ansökningsblankett.


English:

The exchange programme north2north is open to students from member universities of the University of the Arctic (where Umeå University is a member) and who have a strong northern emphasis in their study programme.

The application deadline is February 15 and your complete application shall be handed in to the International Office (Helena Gradin or Jenny Ahlinder Hagberg).

Below you can find general information about the north2north exchange programme and the application form and application guidelines.

Source: Brian Ling, Design Sojourn
How I run a small design business

Bo Zolland
CEO
Zolland Design (former Viztech.se)

Bo Zolland started his business in 1999 and has focused on technical illustration, custom design and documentation. In 2011 Bo Zolland and the Gastron team, USA, finalized the design of The 160GT limited edition and the boat is now under production.

For more information: viztech.se  
February 15, 2012  
15.00 in the Blue Room

Welcome!