Week 50
December 12th 2011

MA Student Receives Autostyle Award

UID alumnus published in DEVELOP3D magazine

Christmas Party UID
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Second year Transportation design master student Louise McCallum (UK) was awarded the Special Cover Award for Creativity, given and chosen by Fulvio Cinti, the editor of Auto&Design Magazine.

The 8th edition of the Autostyle Design Competition showcased a wide variety of aftermarket designs for the Alfa Romeo 4C, Ford Vertrek, Peugeot HR1, Audi Quattro and Toyota Yaris HSD. Created by 12 young designers from various parts of Europe, the designs were exhibited in the 1000 year-old Polirone Monastery in San Benedetto Po, Italy.

Louise’s proposal for a special edition of the Alfa Romeo 4C represents an option for a sportier version. The 4C Cloverleaf would be released with the production road version, and it demonstrates Alfa’s flare in its sculptured surfacing, whilst portraying its racing influences.
The week that was

APD1 Presentation to Atlas Copco

BA Workshop exploration

IXD Holiday gift exchange

IXD Project development

Internet of things conference

Snowflake Singers

TD1 Tape drawing
Artur Tchoukanov, an UID alumnus who graduated from the Masters programme of Advanced Product Design in 2011, had his degree project Origo, a proposal for a simple, low cost and low barrier 3D printer, suitable for the needs of children, published in the DEVELOP3D magazine’s November issue (pages 24-27).

Starting with the question: "What is a first home 3D printer?", Artur used various methods for user observations and interviews to understand and grasp the level of user interaction of both current extreme users and the required features for future first-time users like children and their parents.

These insights were then tested through mock-ups and Mid-Fi prototypes of the electronics and hardware required to facilitate the use of reusable, eco-friendly printing materials.

Images & Article: http://www.dh.umu.se
How were these workshops selected?

Reaching the final list of workshops has been a long process, some were suggested by the “PTF” committee, but we also turned to the students and staff for suggestions about what kind of workshops/ facilitators that could be included in this year’s election. The committee has investigated the possibility of having each workshop and based on factors such as availability, financial costs, facilitators and diversity - chose the final list of workshops that will be available this year.

What type of workshops will there be? Will I be stuck in a lecture room all week?

The workshops will all be quite hands-on, and mixing theory with practice depending on the theme of each workshop. All of them will include assignments and exercises of different kinds. The workshops are categorized in 4 different sections: Push Creativity, Push Society, Push Space and Push Environment. Some of them take place at UID, others will be outside the school - but all will be held in Umeå this year.

How many people can sign up for each workshop?

You can always sign up for a workshop but there will be a set limit depending on the layout of the workshop so you don’t have any guarantees that your first choice will be the one you participate in. There are some workshops that will have a lower limit compared to the others and others might be able to host more. Information about each workshop and the participant capability’s will be announced with each workshop on a separate document.

Can I participate in more than one workshop?

No. You can only participate in one workshop during the week.