Stay in the loop

APD1
Design Methodology & Term
Project kick-off

APD2
Technological Innovation Tutoring

BA1
Independent work & Philosophy
with Jana Berg

BA2
Hot Team Innovation Projects

BA3 - Workshop Cleaning
Hot Team Innovation Projects

DC
Design Theory & Design Thinking
with Jennie Forsberg

IDI
Portfolio & Graphics Design basics with Marije de Haas

IXD1 - Kitchen Cleaning
Motion Graphics with Christian Altmann & Web Publication

IXD2 - Stop Motion & Experimental Imaging with Matt Cottam

TD1
Advanced Computer Modelling
with Tomas Lindehell

TD2
Vehicle Interior Tutoring with Ivar Frischer & Paintshop Course

...and keep in touch

UID has a facebook page:
http://www.facebook.com/UID

UID twitter account:
Tweet with UID: #lifeatuid
or follow @wozzop

UID facebook page:
http://www.facebook.com/UID

Fall Summit 2011

Saturday November 12, 13:00
Umeå Institute of Design invites you to a Saturday afternoon of inspiring talks by leading thinkers on design, technology and culture.

With our 3rd annual Fall Summit we proudly present:
Russell M. Davies, RGA/RIG
Dave Vondle, IDEO
Matt Ward, Goldsmiths
Molly Steenson, Princeton University

Program
13:00 Welcome by Niklas Andersson and Matt Cottam
13:15 Russell M. Davies, RGA/RIG
14:30 Dave Vondle, IDEO
15:40 Coffee break (20 minutes)
16:15 Matt Ward, Goldsmiths
17:30 Molly Steenson, Princeton University
19:00 Student Pub and snacks

The program will be held at the UID Auditorium and will begin at 13:00 sharp and will be followed by a student pub at 19:00.

Fall Summit is a FREE event produced by Umeå Institute of Design and supported by our sponsors Tellart, Ergonomidesign and HUMlab.

Sign up here before Friday November 11th@13:00: http://www.dh.umu.se/fallsummit2011

UID student wins silver and bronze at BEST 2011

For the first time a UID student has been awarded in New Zealand’s Best Awards for Product Design.

Alastair Warren, a student at the Masters programme of Advanced Product Design at UID, won Silver in the student category of the national Best Design Awards annual, arranged by The Designers Institute of New Zealand. The competition aims to promote and award the best graphic, interactive, product and spatial design by New Zealanders.

The concept UMV - an urban vehicle for mail delivery, was the result of Alastair’s first term project at the Advanced Product Design program, which was carried out in collaboration with the local Postal Service.

The results of the project were first presented in Umeå and later the class was invited to come and present the Swedish PostD’s R&D department in Stockholm.

Alastair also submitted and was awarded Bronze for another project, a cyclic ergonomic bicycle pump, a project he did during his BA studies at Massey University in New Zealand.

Alastair is presently doing an internship at Bosch/Siemens in-house design department in Munich, Germany.

"Obviously its nice to get some awards, I’m just stoked to have such good people around me back home in NZ and now in Sweden to foster such a creative and fun atmosphere to design in.”

Alastair Warren

OPEN LECTURE 17/11
Peter Kinnmark (Arkitema DOT) and Lukas Thiel (Tham & Videgård Arkitekter, Thiel Arkitekter) will give a lecture on perception and representation of space in the history of Western architecture. Welcome to the theater at UMA Thursday the 17th of November!
The week that was: Hot Team starts with Ba2 & Ba3

Presentations for IxD2, DC and IDI
UP: A WRISTBAND FOR WELLNESS

“People know more about their iPhone than they do their own health,” points out Travis Bogard, Jawbone’s VP of product development. “So how do we make them consumers of their own wellness?” Today Jawbone is finally unwrapping their attempt to solve the problem: The UP, a $100 wristband, smartphone app, and web app trio that work together to monitor your exercise habits, sleep cycles, and eating decisions. It’s already on sale on Jawbone’s website; on November 6th, it’ll be available at Apple, Target, AT&T stores, and Best Buy.

The product represents a massive investment for the company, and a potential turning point for it as well: Armed with a whopping $120 million in venture capital raised in just the last year, UP is intended to put Jawbone squarely within the $52 billion weight loss market and the $24 billion sleep-aid market. Jawbone hopes the device will become as ubiquitous as its famed headsets. Can it catch on?

“You have to create a Facebook-like engagement that keeps people coming back,” points out Bogard. To that end, the UP wristband is meant to be worn 24 hours a day. When you’re awake, its accelerometer monitors your movement—whether you’re running, walking, or climbing stairs—and then sends that data to the app, which shows how many calories you’ve burned. When you’re asleep, the UP monitors your sleep stage, by tracking subtle fluttering wrist movements (a natural occurrence during REM sleep, which is similar to eyelid flutter). When its time to wake up, the wristband vibrates slightly, and times its alarm to the best phase of your sleep cycle. And finally, the UP smartphone app allows you to take pictures of your food and log your meals.

The cleverest features, however, are a bit more subtle. The UP isn’t meant to be a passive health-monitoring device—if so, it would be hard to see how people would keep using it, given how often, for example, diets fail. Instead, it’s meant to constantly nudge you into better behavior. For example, you can set the wristband to vibrate when you’ve been sedentary for too long—a reminder to keep moving around. There are also challenges you can take on, such as running or walking a certain distance each day, or biking to work three times a week. Users can track their progress as they go along, and they can choose challenges created by others (including professional trainers and public-health experts).

As we revealed last month, the theme for this year’s LA Design Challenge is Hollywood—more specifically, what the silver screen’s next iconic automobile might be. For some reason, this year’s challenge features a lot fewer entrants than year’s past. In fact, half of the field comes from Daimler, with concepts from Maybach and Smart. The other three competitors are Honda, Hyundai and Subaru.

LA DESIGN CHALLENGE CONCEPTS TOAST TINSELTOWN

There’s no better time to talk about cars than LA Design Challenge time. The event is sponsored by Daimler, and all models are inspired by a Hollywood theme. The car designs are then voted on by Autoblog readers to find the winner. Read on to find the coolest concept of them all.

QUICKSILVER: A CULT GRAPHICAL INTERFACE RISES FROM THE GRAVE

The cult-hit app for Macs gets an open-source spin and polish for OS X Lion.

Productivity dorks lurrrrrv keyboard shortcuts--why waste precious microseconds dragging a clunky pointer all over the screen when it’s just so much faster to keep your fingers flying on the keys? But the modern computer interface is still primarily a visual one, so unless you want to spend all your time in a Terminal window, resorting to a mouse or trackpad is inevitable... unless you use Quicksilver.

This application, which lets you do just about anything on a Mac with its ever-expanding suite of artificially intelligent keyboard plug-ins, was one of Lifehackers’ best-kept secrets until its original developer left it for dead. But now Quicksilver has been resurrected by the open-source community, spruced up for OS X Lion, and given some slick-looking visual upgrades to boot. Check out this keyboard-controlled radial menu and tell me using the mouse isn’t a sucker’s game.


Article by John Pavlus on: fastcodesign.com

Image Credit: Matthias Rhomberg

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Their challenge was to dream up the next DeLorean, Highland Green Ford Mustang or Black Audi S8 that will capture the attention of moviegoers in the year 2050. Each entrant picked a different style of film, everything from westerns to thrillers to fairy tales and vampire movies is represented.

The winner was announced at the Los Angeles Auto Show on November 17, and the winner was announced at the 2011 LA Auto Show.

We’ll see if the Autoblog community was right on November 17 when the winner is announced at the 2011 LA Auto Show.

We’ve collected all six entrants, including descriptions of a blockbuster Hollywood storyline that goes along with each

Image Credit: Matthias Rhomberg

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