Thanks for your contributions. Future articles & photos can be sent to: wozzop@gmail.com by Friday evenings. We love hearing from you!

Editor: Jessica Williams
Graphic Designer: Kimberley Beauprez
Contributions: Henrike Feckenstedt, Martijn van den Broeck, Robin Ritter
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STAY IN THE LOOP

APD1
Project 2: Strategic Design

APD2
Degree Project

BA1
Design Presentation 1

BA2
Design Presentation 2

BA3
Degree Project (Exam)

IDI
Design Communication

IxD1
Project 2: Service Design

IxD2
Degree Project

TD1
Project 2: Strategic Design

TD2
Degree Project

workshop cleaning

kitchen cleaning

EVENTS

Fast Company magazine’s 2015 Innovation By Design Awards are open for entry! The IBD Awards is a good opportunity to be recognized for outstanding student designs and to be seen by our millions of readers. It’s also excellent marketing opportunity for UID.

This year’s jury will be judging the following categories: Students*, 3-D Printing, City Solutions, Data Visualization, Experience, Experimental, Fashion, Graphic, Health, Mobile Apps, Products, Smart Home, Social Good, and Web Design.

*Student work can be submitted to other relevant subject categories in addition to the Students category.

The entry deadline is May 5 and the entry form and details can be found at: http://www.fastcodesign.com/innovation-by-design-awards-2015

OPPORTUNITIES

2015 INNOVATION BY DESIGN AWARDS

Sliperiet Café – Thursday 23rd April
Sliperiet will host the second TEDx Umeå talk – the first was held at UID in 2013 http://goo.gl/P3b4ww.
You’re welcome to watch the streamed talks in the Sliperiet café, 8.30-16.00. http://www.tedxumea.com/

NTK DESIGN SECTION START-UP MEETING

UID Auditorium – 17.00 – Monday 20th April
A meal will be provided for attendees
All NTK member students at UMA or UID are invited to the start-up meeting of the Design section of NTK. During the meeting you will be informed about the group objectives and how you can contribute and be part of the decision making related to your education and the Arts Campus. The first board of the Design section will be appointed and we will discuss and vote on the by-laws. It is important that you, as part of this section, attend this meeting so you can be part of the decision making and perhaps also be a part of the board. See you there!

Join us for the 24 hour Hack Camp at Music Tech Fest Scandinavia 30-31st May to hack, experiment, collaborate and create with an amazing group of people at ‘The Festival of Music Ideas’. You’ll have exclusive access to some amazing new tech thanks to #MusicBricks - a compendium of both physical and virtual interfaces and APIs, that allow creators, developers and digital content makers easy access to core building blocks of music.
Developed by some of the World’s best music tech research centres, #MusicBricks are available exclusively to creative developers, researchers and artists attending select Music Tech Fest, Music Hack Day and Art Tech Fest events.
Places are limited and available by application only.
See http://musictechfest.org/scandihack/ for more information.

HACKERS, MAKERS, MUSICIANS, ARTISTS, DESIGNERS, CODERS
THE WEEK THAT WAS

IXDI presented the outcomes of their two week ethnographic studies for the Skype project in the form of engaging workshops.

Thuy, Ezgi and Martijn used experience prototypes to make the participants understand and empathize with the people studied.

In light of their forestry service design project, IDI had a workshop with a variety of employees from the industry.

The Education Group trades waffles for insights.

Matthias, Delphine and Isabel made the material come to life with an inviting and interactive workshop.

BA2 service design presentations.

Is Rickard having too much fun? Judge for yourself and enjoy the new lightshow at the Interaction Lab!

The WEEK THAT WAS

@sebastiangier How might we...?
#medical #design #thinking #APD #UID #lifeatuid

@flugnegard Having a blast with my new best friend ;) No more CAD, real materials ftw. #lifeatuid #lifeatUID

@jessicamw Such a colorful weekend

TDI present their work in progress for their strategic design project.

IXD are treated to a fabulous Friday fika by Henrika.

IdI thanks everyone for keeping the kitchen so clean! What if every kitchen clean-up could be so easy?

Catnapping in the studio #longhours

WE LOVE HEARING FROM YOU!

Share your projects, fikas and class moments with UID by sending your photos to: wozzop@gmail.com
Prediction: In only a couple of years, a robotic cab ride becomes a part of the Vegas weekend, and someone you know will have a car that parks itself—does it in, he pulls up to the storefront, walks inside the shop, and lets the car drive away to find its own space.

The technology already exists to make this prediction a reality. In recent months we’ve seen breathless YouTube videos from Volvo and Ford, a constant stream of press about a Google car, Elon Musk’s proclamation that human drivers will be illegal, and not just a few days ago, Audi drove itself from San Francisco to New York City. The biggest hurdles left for driverless cars are some technology refinements like weather-proofed sensors and government regulation, but Las Vegas (being the bone-dry, White Tiger sanctuary it is) could get away with offering driverless taxis as a novelty. Similarly, a private parking garage could bend public safety regulations to redefine ‘concierge service’ for its customers. A novelty ride on the Vegas Strip and piloted parking at your local mall could actually kick-start the early adoption process for autonomous vehicles, launching whole world of automobile features that have nothing at all to do with driving, but lot more to do with extending the digital lifestyle. Those features may entice us into traveling slower.

A Sweet Ride
Imagine what’s possible when a self-driving car syncs with your smartphone. How will it tell you before adding a dentist appointment to your calendar prompts an offer for a Google Car to come pick you up? The pickup time will of course be perfectly Waze-calculated to deliver to your dentist’s office on time. (Not the normal, human-calculated, wait-until-the-last-minute-and-end-up-speeding departure time.) Perhaps Google notices you have a Hangout scheduled 60 minutes before your appointment; then they’ll offer to send a car even earlier, so you can begin your call and serve coffee at the same time. The car will be tricked out with an array microphone, curved OLED monitor, and Gigabit Wireless connection. And you will take that car—not just for the productivity of stacking errands and tasks, but also because the car will have better conference call acoustics than the open office spaces where you work.

SELF-DRIVING CARS REPRESENT NOT JUST TRANSPORTATION BUT A BUNDLE OF FEATURES.

That self-driving car will not speed off when you get in but rather select a route designed to help you be both productive and on time; a path that ensures no wireless drop-outs, avoids adding congestion to fast lanes, and keeps a pace carefully metered to match the end of your call with your arrival at the dentist’s office for your new crown. For robotic-mobiles, activity will be both productive and time speed. Self-driving cars actually represent not just transportation but a bundle of features, and that is why they may become mainstream much more quickly than conventional wisdom expects. This is also why they will go slower. Services like Uber are already wearing many drivers from the wheel; the additional familiarity of piloted parking and autonomous zones will build confidence that we can do this. Then the killer apps of productivity and entertainment will create a value for autonomous zones that exceeds the fee of the wheel, probably starting with intercity freeway travel. These lanes will inevitably be safer, as occupants of autonomous vehicles are able to Instagram their way home without consequence—while human drivers continue to test their way into fatal crashes with increasing frequency. As behavior shifts, the safety stats will pile up, and autonomous will become the preferred mode. Soon, being in a car means a focus more on a digital experience and less on driving. As the equation tips in favor of autonomous, H.O.V. may come to designate special Human Operated Vehicle lanes.

Aspiring to the Slow Lane
Humans sometimes speed for fun, but more often we do it because we are trying to minimize the unproductive time spent trapped in a car. We work until the last possible minute, squeezing in calls and emails, then rush to our destination. Traffic congestion happens because we lack complete information about current conditions and lack options to leave at any time during periods of congestion.

Worse still, we take attentive driving out of the automotive experience, transportation becomes time that can serve our increasingly digital lifestyles, and the changing car relationship with speed. Mass transit commuters know a lot of this already. Look how they spend their time on the subway.

Changing Your Car’s Metabolism
If a car can drive itself, we can reconsider how we lay out infrastructure. A parking garage can now have graduated levels ending in locations that serve the car leaving only a couple of inches. A suburban home can have a maker-space in place of the traditional garage, now that the car is so much more than a carry-all for family and personal disconnected cubicle where the family auto sneaks away to sleep and charge.

In terms of charging or hydrogen fill-ups or battery swap, a major challenge is laying out fueling at the scale of human habit. That scale looks like gas stations, with locations that serve convenience and procrastination. Laying these things out at the scale of robotics means fewer and more opportunitis fill-ups. Two or three hydrogen stations or Tesla battery swaps could serve cars that service themselves at 3:00 am rather than dozens of human filling stations that we’re locked on safety and a morbid watch for the first serious accident, I prefer to think about how removing the driver could completely change our automotive experience. Just consider the outcomes of a Slow Traffic Movement.

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Your name: Robert Knutsson (BA2)

10 words or less about yourself:
I enjoy sketching cars, ok!

Something most people don’t know about you:
I listen to dancehall when nobody’s watching... (•)_(•)

An interesting fact from your country:
Gothenburg is actually the capital of Sweden.

The New Black in BOOKS/MAGAZINES
http://rouleur.cc
Roleur Magazine For all the bike-nerds out there.

The New Black in DESIGN
http://www.kromjuwelen.de
Raphael Krome – Inspiring projects and beautiful photography as well.

The New Black on the WEB
transit-city.blogspot.com
Transit-City – Equally as inspiring as it is confusing. Run it through google translate!

Do you have any interesting websites, movies, or good reads that you’d like to share with the rest of the school? Send them to: wozzop@gmail.com

Takaharu Tezuka: The Best Kindergarten You’ve Ever Seen

At this school in Tokyo, five-year-olds cause traffic jams and windows are for Santa to climb into. Meet: the world’s cutest kindergarten, designed by architect Takaharu Tezuka. In this charming talk, he walks us through a design process that really lets kids be kids.